



The City of Ferndale

Agenda

Monthly meeting of the DDA Board of Directors to conduct regular business. Downtown Development Authority Meeting

THURSDAY, APRIL 13, 2023 @ 8:00 AM

Ferndale City Hall

City Council Chamber

300 East Nine Mile Road

Ferndale, MI 48220

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1. **Call to Order & Roll Call**
 2. **Approval of Agenda** Chair asks those in favor to say, "aye", those opposed to say "no". Any member may ask for a change in the agenda to add or move an item. The entire Board must vote on the change.
 3. **Community Reports** Updates from any community organizations in attendance such as the Ferndale Area District Library, representatives of other Boards and Commissions, etc. (3 minute time limit)
 4. **Call to Audience** Members of the public are invited to speak on any topic. (3 minute time limit)
 5. **Presentations**
 - 5.a Moderation of Social Media Content, presented by Miller Canfield
 - 5.b Update on Downtown Maintenance Contract, presented by Sommer Really (DDA) and Derek Radell (DPW)
 - 5.c Woodward Moves Construction Update
 6. **Consent Agenda** These items are not discussed in detail, and are voted on as a whole. Any member may ask during Approval of Agenda discussion that an item be moved from Consent to Regular Agenda. Chair asks those in favor to say, "aye", those opposed to say "no".
 - 6.a [Approve Minutes from March 16, 2023](#)
 7. **Regular Agenda** These items are discussed and voted on individually. Chair asks those in favor to say, "aye", those opposed to say "no". Any member may move for a exact count.
 8. **Call to Board Members** Members are provided an opportunity to share general updates, questions, concerns, etc.
 9. **Information Items from Executive Director** General updates, dates to remember, and other items from the Executive Director. Any member can request that the Director come prepared

to speak on a certain topic during this portion of the meeting.

9.a PATIO Zone Update

10. Adjournment



April 13, 2023

Downtown Development Authority

**CITY OF FERNDALE
REQUEST FOR COUNCIL ACTION**

FROM: Lena Stevens

SUBJECT: Approve Minutes from March 16, 2023

SUGGESTED ACTION

Approve Minutes from March 16, 2023

Agenda Item Category

Operational Item

Agenda Item Deadline Date

2023-04-10

Item Description

Meeting minutes are notes that are recorded during previous meetings. They highlight the key issues that are discussed, motions proposed or voted on, and activities to be undertaken.

Item Background

n/a

Item Costs

n/a

GL#

n/a

CIP#

n/a

Additional Notes

ATTACHMENTS:

[DDA Board Meeting Minutes_MARCH 16, 2023.pdf](#)



MINUTES

Monthly Meeting of the Downtown Development Authority (DDA) Board of Directors

THURSDAY, MARCH 16, 2023 @ 8:00 AM

Council Chambers

300 E Nine Mile, Ferndale, MI 48220

1. CALL TO ORDER: 8:06 AM

MEMBERS PRESENT: Chair Pj Jacokes, Omar George, Sarah Brown, and Mayor Melanie Piana, Metari Harris, Jerome Raska, JeDonna Dinges

MEMBERS ABSENT: Toly Ashkenazi, Jess Minnick,

STAFF PRESENT: Lena Stevens, Executive Director; Sommer Realy, Engagement Manager

GUEST SPEAKERS:

2. Approval of Agenda

AYES – Chair Pj Jacokes, Omar George, Sarah Brown, and Mayor Melanie Piana, Metari Harris, Toly Ashkenazi, Jerome Raska, Jess Minnick

NAYS- None

All ayes, motion carries.

3. Community Reports

Jenny Marr, Director of the Ferndale Area District Library presented updates on upcoming programs.

4. Call to Audience

5. Presentations

6. Consent Agenda

a. Approval of Minutes from February 16, 2023

AYES – Chair Pj Jacokes, Omar George, Sarah Brown, and Mayor Melanie Piana, Metari Harris, Toly Ashkenazi, Jerome Raska, Jess Minnick

NAYS- None

All ayes, motion carries.

7. Regular Agenda

a. Approval of Triennial Budget and Workplan

Director Stevens provided an update of the 2023 DDA budget process. The draft budget was originally presented in January, with workshops held at the Regular Meetings in February and March. The Workplan is a new item this year, designed to capture the goals and vision for the upcoming budget year.

Each year, the DDA Board votes to recommend that Ferndale City Council adopt the DDA budget. All information is available for the public to view on downtownferndale.com

Mayor Piana noted two projects that are not identified in Workplan- curb management study a Woodward Corridor ribbon cutting at the end of construction.

Motion by Omar George seconded by Sarah Brown to approve the approve the triennial budget and workplan with amendments to add a curb management study and Woodward ribbon cutting.

AYES – Chair Pj Jacokes, Omar George, Sarah Brown, and Mayor Melanie Piana, Metari Harris, Toly Ashkenazi, Jerome Raska, Jess Minnick

NAYS – None

All ayes, motion carries.

8. Call to Board Members

Mayor Piana discussed her decision to not run for Mayor in November 2023. She stated that she will endorse candidates who understand municipalities and she plans to continue to be an advocate for items she is passionate about.

9. Information Items from Executive Director

- a.** Award of sidewalk repair contract
- b.** Road construction updates
- c.** Upcoming ribbon cuttings

10. Adjournment

Motion by Metari Harris seconded by Omar George to adjourn the meeting

AYES – Chair Pj Jacokes, Omar George, Sarah Brown, and Mayor Melanie Piana, Metari Harris, Toly Ashkenazi, Jerome Raska, Jess Minnick

NAYS – None

All ayes, motion carries.