

Contact Name Lena Stevens
Bill To Account Downtown Ferndale DDA
Bill To Address 300 East 9 Mile Road
 Ferndale, MI 48220
 United States

Estimate Name The Dot Experience - Parking Structure and
 Mural - Phase I
Estimate Number 7673
Created Date 4/29/2021

Prepared By Mo Meadows

Product Description	Quantity	Sales Price	Total Price
FABRICATED FLOOR DESIGNATIONS: 30"h x 1" deep non-illuminated fabricated aluminum letters & numbers "B, 1, 2, 3, 4" painted one custom color, stud-mount to masonry wall. (2) quantity each .	1.00	\$3,500.00	\$3,500.00
Standard Acquisition of Sign Permit at the City of Ferndale. Actual permit fees and expenses are incremental and are billed at cost. Attendance at a mural review meeting and/or acquisition of variance is available at an additional expense. .	1.00	\$150.00	\$150.00
INSTALLATION SERVICES: Installation of above fabricated letters, subject to results of survey. .	1.00	\$1,860.00	\$1,860.00
"H" ENTRY MURAL: ~692"w x 102"h commissioned mural from Mike Ross, includes survey, preliminary design drawings, materials & painting. - assumes priming of wall with outdoor white or gray primer by Ferndale DPW. .	1.00	\$18,000.00	\$18,000.00
SPECIALTY SIGN PAINTING: Elevator ceilings - ~5" h x 40"l one-color white painted song lyrics (TBD) (2) sets each of (9) unique lyrics . Staircase Treads: (8) letters painted on treads of staircases (TBD) to create words when viewed from above. - assumes client provides lyric selections. - Ferndale DPW to paint flat, one color backgrounds on elevator ceilings & columns per Ideation final approval proofs. . .	1.00	\$3,425.00	\$3,425.00
DETAILED DESIGN & PROJECT MANAGEMENT SERVICES: Includes coordination/review with muralist, approval proofs, production files, scheduling, client communications, onsite oversight, final walkthrough & punch list. .	1.00	\$6,630.00	\$6,630.00

Subtotal	\$33,565.00
Tax	\$0.00
Grand Total	\$33,565.00

Approval

Approved By Name Lena Stevens
Approved By Signature Lena Stevens
Approved Date 5.13.21

420 W. 9 Mile Road
Hazel Park, MI 48030
US



50% deposit required with signature approval. The estimate is valid for 30 days. If you have questions on this quote, you may contact Ideation Orange at (248) 399-4332