



# The City of Ferndale

## Agenda

### **Downtown Development Authority Meeting**

**THURSDAY, MARCH 24, 2022 @ 8:00 AM**

**Ferndale City Hall**

**300 East Nine Mile Road**

**Ferndale, MI 48820**

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1. **Call to Order**
2. **Approval of Agenda** Vote Format: By Voice  
Chair asks those in favor to say, "aye", those opposed to say "no". Any member may move for a exact count.
3. **Community Reports** Updates from community organizations such as the Ferndale Area District Library, Southeast Oakland Area Chamber of Commerce, Eight Mile Boulevard Association, etc. (3 minute time limit)
4. **Call to Audience** Members of the public are invited to speak on any topic. (3 minute time limit)
5. **Information Items from Executive Director**
  - 5.a [Board Membership Update](#)
  - 5.b [Tentative 2022 Events Schedule](#)
  - 5.c [Changes to Social District Legislation](#)
  - 5.d [Development Update](#)
6. **Presentations**
  - 6.a [Budget Workshop #2](#)
7. **Consent Agenda** Vote Format: By Voice  
Chair asks those in favor to say, "aye", those opposed to say "no". Any member may move for a exact count.
  - 7.a [Approval of Minutes from DDA Board of Directors January 2022 Meeting](#)
8. **Regular Agenda**
  - 8.a [Approve FYE23 Budget](#)
  - 8.b [Approve Contract for Woodward Moves Communication Support with Franco](#)

**9. Call to Board Members** Members are provided an opportunity to share general updates, recovery planning strategy, questions, concerns, etc.

9.a [DDA Event Sponsorship Request](#)

**10. Adjournment**