



# The City of Ferndale

## Agenda

### Monthly Meeting of the Downtown Development Authority (DDA) Board of Directors Downtown Development Authority Meeting

THURSDAY, SEPTEMBER 9, 2021 @ 8:00 AM

300 E Nine Mile Road

Ferndale MI 48220

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1. **Call to Order**
2. **In Person Meeting Recommendations from Executive Director** Request for all board members and audience members to wear masks regardless of vaccination status.
3. **Approval of Agenda** Vote Format: By Voice  
Chair asks those in favor to say, "aye", those opposed to say "no". Any member may move for a exact count. Note that any item can be moved from Consent Agenda to Regular Agenda by request of a board member. Board Members can raise any additional topics in the Other Business section of the agenda.
4. **Community Reports** Updates from community organizations such as the Ferndale Area District Library, Southeast Oakland Area Chamber of Commerce, Eight Mile Boulevard Association, etc. (3 minute time limit)
5. **Call to Audience** Members of the public are invited to speak on any topic. (3 minute time limit)
6. **Call to Board Members** Members are provided an opportunity to share general updates, recovery planning strategy, questions, concerns, etc.
7. **Presentations**
  - 7.a [Presentation from Hamilton Anderson on DDA Possibilities Plan](#)
8. **Consent Agenda** Vote Format: By Voice  
Chair asks those in favor to say, "aye", those opposed to say "no". Any member may move for a exact count.
  - 8.a [Approval of minutes from DDA Board of Directors July 2021 meeting](#)
  - 8.b [Accept Match on Main Grant for \\$25,000 and Authorize Transfer to Urbanrest Brewing Company LLC](#)
  - 8.c [Approval of purchase for H2O Labor Saver hanging baskets in the amount of \\$14,513](#)
9. **Regular Agenda**

- 9.a [Approval of Improvements to the Downtown Waste Management System and Grant Match Authorization in the Amount of \\$40,000](#)

## **10. Other Business**

- 10.a [Letter to Senator Jeremy Moss and Representative Regina Weiss in support of virtual meetings](#)

## **11. Adjournment**



September 9, 2021

Downtown Development Authority

**CITY OF FERNDAL  
REQUEST FOR COUNCIL ACTION**

**FROM:** Lena Stevens

**SUBJECT:** Presentation from Hamilton Anderson on DDA Possibilities Plan

**SUGGESTED ACTION**

Review and discuss presentation from Hamilton Anderson on DDA Possibilities Plan.

**Agenda Item Category**

**Agenda Item Deadline Date**

**Item Description**

**Item Background**

**Item Costs**

**GL#**

**CIP#**

**Additional Notes**

**ATTACHMENTS:**



September 9, 2021

Downtown Development Authority

**CITY OF FERNDALÉ  
REQUEST FOR COUNCIL ACTION**

**FROM:** Lena Stevens

**SUBJECT:** Approval of minutes from DDA Board of Directors July 2021 meeting

**SUGGESTED ACTION**

Review and approve minutes

**Agenda Item Category**

Operational Item

**Agenda Item Deadline Date**

2021-09-09

**Item Description**

Draft minutes from July 8, 2021

**Item Background**

n/a

**Item Costs**

n/a

**GL#**

n/a

**CIP#**

n/a

**Additional Notes**

**ATTACHMENTS:**

[DDA Minutes July 8 2021.pdf](#)



**VIRTUAL Monthly Meeting of the Downtown Development Authority (DDA) Board of Directors**  
**Downtown Development Authority Meeting**  
**THURSDAY, JULY 8 2021 @ 8:00 AM**

**1. ROLL CALL**

**CALL TO ORDER:** 8:07 am

**MEMBERS PRESENT:** Chair PJ Jacokes, Treasurer Sarah Brown, Jerome Raska, Mayor Melanie Piana, Member Nathan Martin

**MEMBERS ABSENT:** Chris Johnston, Toly Ashkenazi, Janice Semma, JeDonna Dinges

**STAFF PRESENT:** Lena Stevens, Executive Director; Sommer Realy, Engagement Manager; Reilly Coleman, Administrative Assistant

**GUESTS PRESENT:**

- Sheryl Johnson, Finance Director
- Devyn Cduick, Hamilton Anderson

**2. IN-PERSON MEETING RULES REVIEW**

**a. Electronic Meetings Update**

Executive Director Lena Stevens stated this meeting is one hundred percent in person. A hybrid meeting is optional for next month; however, board members are still required to attend in person. Masks can be removed for vaccinated individuals once they provide proof of vaccination to Human Resources.

**3. APPROVAL OF AGENDA**

*Chair PJ Jacokes approved the agenda as presented.*

*AYES – Mayor Melanie Piana, Member Nathan Martin, Member Jerome Raska, Chair PJ Jacokes, Treasurer Sarah Brown*

*All ayes, motion carries.*

**4. COMMUNITY REPORTS**

- a.** Executive Director Lena Stevens read a letter from Patty Rudd, Operations Manager of 8 Mile Boulevard Association. Progress is currently being made on the 8 Mile and Woodward Ave project. The People of Detroit presented their renderings in June. September will be the start of construction with anticipated completion in November. Motor City Mitten Mission will be a resource for those experiencing homelessness.

Mayor Melanie Piana stated it is necessary to have further conversations about taking this model and repurpose it for the Downtown and beyond Ferndale.

Director Stevens stated the library is open and the Chamber of Commerce is operating.

## 5. CALL TO AUDIENCE

*Members of the public are invited to speak on any topic. No more than three minutes.*

- a. No call to audience.

## 6. CALL TO BOARD MEMBERS

- a. Mayor Piana stated her State of the City is on July 13 at Affirmations, and all are encouraged to attend.
- b. Member Sarah Brown asked how many marijuana dispensaries are allowed within the City. Mayor Piana stated it is currently at five, although this issue is being heavily discussed via City Council and surrounding communities.
- c. Director Stevens stated one of the art pieces from the Detroit Institute of Arts' Inside|Out Program has been stolen. A police report has been filed.
- d. Member Jerome Raska asked if the Woodward Dream Cruise is confirmed. Director Stevens stated it will run similar to previous years.

## 7. PRESENTATIONS

- a. Quarterly Main Street Oakland County Statistics Report from Sommer Realy  
Engagement Manager Sommer Realy stated there are eight new and reestablished businesses – three restaurants, two personal care, two specialty, and one retail. Nine Woodward Vape Lounge and Nine Furniture and Design have closed. Ringwald Theatre is now performing shows out of Affirmations. Grasshopper Underground is in process. Boogie Fever is open. Go Comedy is in the process of scheduling shows and will soon be a member of the PATIO Zones. Antihereo and Public House are reopening under new management. Rosie O'Grady's has closed. 215 West has opened as an event space. Baby Face on the Nine is a fully revamped skin and barber shop. Quickly Boba Café, Urbanrest, FOILO Coworking Spaces, and the Good Day Selfie Museum are opening soon. Not Sorry Goods was previously open in the Rust Belt Market and will now be a standalone location. Special events are now rolling out. Broadway in the Burbs' is happening August 7. Three musical stars will be performing, and Troy Street will be closed to accommodate the event with additional booths from City staff and organizations. PATIO Zones will be operating during this time. 9 on the 9 is being organized by the Ferndale Arts and Cultural Commission. There will be nine weeks of outdoor music on Nine Mile Rd. The first four performs will be scheduled with Broadway in the Burbs' preceding, and then the last four will be open for new performers.

Member Sarah Brown asked if Broadway in the Burbs' will be annual. Director Stevens stated it will depend on the success of the first event.

- b. The dot Sanitation Overview  
A dumpster has been moved inside the enclosure of The dot. The door to the structure is currently open. The next phase will be the installation of key fobs at \$10 each, with a maximum of three per business. The fobs will be coded to each business to log entries. Claire Dion, the Zero Waste Coordinator, is overseeing this process. Once The dot compactor is complete, the other compactors will be enclosed.
- c. Presentation of Draft Downtown Ferndale Possibilities Plan by Hamilton Anderson

The “Possibilities Plan” is a new name for the project. This is the final draft, but there can be further edits made if necessary. Next month’s meeting will feature a deep dive into the document with Hamilton Anderson. The plan helps Downtown Ferndale imagine its full potential. The ideas presented within the plan will not be approved but are included for brainstorming purposes.

Devyn Cduick of Hamilton Anderson stated the document is intended to be organized as a story. The ideas presented in the document were aligned with the objectives from the Master Land Use Plan, the Woodward Mobility Study, and others. When one department moves forward, that work will be taken into consideration. The distribution maps are varied to help guide decision processes.

Director Stevens stated the document will be reviewed by the Board prior to the public process.

Treasurer Sarah Brown stated it may be beneficial to share this with the Planning Commission. Mayor Melanie Piana stated that would be helpful as they are going through the Master Land Use Plan.

Treasurer Brown asked what level of feedback should be given to this document. Director Stevens stated that is up to the Board’s discretion.

Member Jerome Raska asked if the goal is to implement the vision so new businesses can cater their developments to the template. Director Stevens stated this would require development meetings. Member Raska suggested the community outreach meeting should be hosted on Vester Street to help with visualization.

## 8. CONSENT AGENDA

***Chair PJ Jacokes approved the consent agenda as presented.***

*AYES – Mayor Melanie Piana, Member Nathan Martin, Member Jerome Raska, Chair PJ Jacokes, Treasurer Sarah Brown*

***All ayes, motion carries.***

## 9. REGULAR AGENDA

### a. Trademark Agreement with Not Sorry Goods

Executive Director Lena Stevens stated the DDA is looking to have DDA-branded SWAG designed. The messaging will be centered on the “you belong here” campaign located outside of Affirmations. The Board’s approval will be for use of the DDA’s printed logo. If another company attempts to use it, the DDA can deny them in lieu of the current process.

Member Jerome Raska asked if the approval includes the design. Director Stevens stated the DDA has primary control and Not Sorry Goods will be facilitating.

Treasurer Sarah Brown asked if the items will be sold at the new facility in person. Director Stevens stated that is to be determined, but it will at least be online.

***Motion by Member Jerome Raska, seconded by Mayor Melanie Piana to authorize the Executive Director to enter into a trademark agreement with Not Sorry Goods to create a limited-edition set of apparel for Downtown Ferndale.***

*AYES – Mayor Melanie Piana, Member Nathan Martin, Member Jerome Raska, Chair PJ Jacokes, Treasurer Sarah Brown*

***All ayes, motion carries.***

- b. Approval for Financial Match for OAKSTEM Tree Grant in the amount of \$5,000  
Executive Director Lena Stevens stated the Downtown tree canopy has been reviewed with Sustainability Planner Erin Quetell. The grant would be a 1:1 match with Oakland County. A partnership with Davey Resource Group will be conducted for a full assessment, beginning with the most failing trees. The funds can be delegated to soil types, bigger trees, etc.

Member Jerome Raska verified if the total project is under \$30,000. Director Stevens stated trees will be purchased with the money.

***Motion by Treasurer Sarah Brown, seconded by Mayor Melanie Piana to authorize matching funds to be allocated for the OAKSTEM Tree Grant in the amount of \$5,000.***

*AYES – Mayor Melanie Piana, Member Nathan Martin, Member Jerome Raska, Chair PJ Jacokes, Treasurer Sarah Brown*

***All ayes, motion carries.***

## **10. INFORMATION ITEMS FROM EXECUTIVE DIRECTOR**

- a. Executive Director Stevens stated Finance Director Sheryl Johnson will be leaving the City of Ferndale at the end of the month to become the Chief of Fiscal Services at Oakland County. The Finance Director position is currently open for recruitment, in addition to the Public Works Director.

## **11. ADJOURNMENT**

***Motion by Member Jerome Raska, seconded by Member Nathan Martin to adjourn the meeting at 9:45 A.M.***

*AYES – Mayor Melanie Piana, Member Nathan Martin, Member Jerome Raska, Chair PJ Jacokes, Treasurer Sarah Brown*

***All ayes, motion carries.***





September 9, 2021

Downtown Development Authority

**CITY OF FERNDALE  
REQUEST FOR COUNCIL ACTION**

**FROM:** Lena Stevens

**SUBJECT:** Accept Match on Main Grant for \$25,000 and Authorize Transfer to Urbanrest Brewing Company LLC

**SUGGESTED ACTION**

Approve acceptance of Match on Main Grant from the Michigan Economic Development Corporation in the amount of \$25,000 and authorize transfer of funds to Urbanrest Brewing Company LLC

**Agenda Item Category**

Operational Item

**Agenda Item Deadline Date**

2021-09-09

**Item Description**

Match on Main is a reimbursement grant program, provided by the Michigan Economic Development Corporation, that serves as a tool to support new or expanding place-based businesses by providing up to \$25,000 in funding to support an eligible small business through an application submitted, administered, and managed by the local unit of government, downtown development authority, or other downtown management or community development organization where the business is located.

**Item Background**

2021 was the first year that Ferndale was eligible to apply for the Match on Main program. It was notably not a COVID-19 recovery program.

In February, Ferndale DDA emailed local businesses informing them of the Match on Main opportunity and requesting a response to a short online survey to declare eligibility and state interest to apply for a grant. Four businesses submitted potential projects to expand their businesses through Match on Main funding.

A review team consisting of DDA staff, the DDA Board of Directors Chair and Treasurer, the Ferndale City Manager, and Ferndale Community Economic Development Director convened to review responses and discuss the selection of businesses to be included in the grant application. Please see

attached Scoring Matrix for the tool used to evaluate projects based on a set of MEDC relevant criteria and local priorities.

The following criterion were utilized to assess the proposed projects:

- \* number of jobs to be supported
- \* amount of private funding to be leveraged
- \* square footage to be activated
- \* retain or attract anchor businesses
- \* historic preservation
- \* long standing impact versus short term/temporary/seasonal

The job creation, match funding, and space activation scoring priorities were selected as they were aligned with MEDC imperatives and are universally accepted metrics for economic development projects. The other criteria were used because they reflected local priorities of supporting district anchor businesses, preserving historically significant buildings and elevating permanent improvements versus temporary upgrades. Among the four initial inquiries, only three were deemed as eligible for the grant. The two businesses presented in this application received the highest scores based on the attached matrix.

It should be noted that one application was from a business owned by a member of the DDA Board of Directors. This position was not taken into consideration, and the applicant business was not involved in the decision making process in any capacity.

The successful grant application identified that Urbanrest plans to utilize the \$25,000 Match on Main grant for costs associated with establishing the ice cream service, including a portion of plumbing expenses, a commercial ice cream machine, and installation of a front walk up service window. The walk-up ice cream retail offering will be attractive to kids and non-drinkers and add a new amenity to the taproom experience. The business will leverage over \$85,000 of its own private investment for the remaining project components, including the rest of the plumbing and electrical work, purchase of two kegerators and significant wood work, including a 35" decorative wood solid surface top and back bar and wood shelving as well as opening the entire west wall to expose original brick.

#### **Item Costs**

Grant is for \$25,000

**GL#**

n/a

**CIP#**

n/a

#### **Additional Notes**

#### **ATTACHMENTS:**

[MEDC Match on Main Transfer Notice.pdf](#)

**Notice: This is not an official check or EFT notification. It may not be used as a substitute for the original document received.**

**STATE OF MICHIGAN  
REMITTANCE ADVICE**

Check/EFT No: 8231746212  
Check/EFT Date: 8/25/2021

Vendor Code: CV0047759  
Vendor Name: CITY OF FERNDALE  
Alias/DBA:  
Assignee Name:  
Assignee Alias/DBA:

Document ID #: EFT 815 210000830367  
Check/EFT Amount: 25000.00  
Amount includes freight and/or is net of discount

<u>DEPARTMENT NAME</u>	<u>INVOICE DATE</u>	<u>VENDOR INV #</u>	<u>INVOICE AMOUNT</u>	<u>LINE AMOUNT</u>	<u>CHECK/EFT DESCRIPTION</u>
Michigan Economic Development Corporation		DR-00032745	25,000.00	25,000.00	Match on Main grant final disbursement, Urban Brewing LLC

**CITY OF FERNDALE  
REQUEST FOR COUNCIL ACTION**

**FROM:** Lena Stevens

**SUBJECT:** Approval of purchase for H2O Labor Saver hanging baskets in the amount of \$14,513

**SUGGESTED ACTION**

Authorize Executive Director to purchase H2O Labor Saver baskets to replace all current hanging basket equipment at a cost not to exceed \$14,513

**Agenda Item Category**

Operational Item

**Agenda Item Deadline Date**

2021-09-09

**Item Description**

Currently, the Ferndale DDA maintains 215 hanging baskets throughout the spring and summer months. The baskets require approximately 84 staff hours per week to water, over 20 of which are billed as overtime hours for weekends. H2O Labor Saver baskets were recommended by our current nursery, and reviews from other Michigan communities have been encouraging. It is expected that this expenditure will serve to improve the quality of the plant material in the baskets and reduce staff requirements for daily watering.

**Item Background**

Our Downtown Department of Public Works Team leader, Derek Radell reached out to a list of contacts from throughout the Midwest that have switched over to the H2O Labor Saver baskets provided by Eckert's Greenhouse & Kutcheys Farms. The responses have all been very encouraging. The H2O Labor Saver Baskets have the reputation of cutting watering time in half.

Currently, the hanging baskets fully watered weigh about 75 lbs and require watering 7 days a week unless there is substantial rainfall. These standard baskets require replacement every 4 to 5 years. The light poles they hang from can hold up to approximately 150 lbs. The proposed replacement item fits the requirements for the existing light poles, has a 10-year warranty and will cut time in labor by

almost half, allowing us to get much more accomplished in other areas of downtown maintenance and reduce the number of overtime hours on the weekends.

**Item Costs**

215 H2O Labor Saver baskets in the amount of \$14,512.20

**GL#**

248-000-977.000 Facilities Maintenance. That General Ledger # has a budget of \$246,600 for FY21-22 which includes the DPW Landscaping and Maintenance Contract, plant material, and snow/ice removal.

**CIP#**

n/a

**Additional Notes**

**ATTACHMENTS:**

[H2O Labor Saver QUOTE\\_Jos\\_\\_Kutchey\\_\\_Sons\\_LLC\\_8548 \(002\).pdf](#)

[H2O Labor Saver Baskets\\_Overview & research.pdf](#)

Jos. Kutchey & Sons, LLC

17110 26 Mile Rd  
Macomb, MI 48042

# Estimate

Date	Estimate #
8/3/2021	21-0044

Name / Address
City of Ferndale 149 W. Nine Mile Ferndale, MI 48022

Project

Description	Qty	Rate	Total
23" Dia. Basket Planters Pricing is based on 200 or more units.  Per our conversation I have listed pricing to change out the wire baskets you have been using to the weekender baskets. Please contact me with any additional questions and to let me know if we are ordering these or continuing to use the current planters. Joe Kutchey Kutchey Family Farm 586-855-8710	215	67.50	14,512.50
		<b>Total</b>	\$14,512.50



Annual Labor Savings



Water Conservation Efforts



Longer Watering Cycle



"They have been a total game changer."  
"They paid for themselves in the first year with the time we saved on watering."

Wyandotte, MI  
(Alice M.)



### Additional Features of the H<sub>2</sub>O Labor Saver

- Withstands heat to 220-degrees F and cold to -40-degrees F
- Extra liners available for multiple plantings
- Replacement plugs and wicking
- Made in Michigan
- 10-Year Guarantee



"Saves a ton of work enabling us to stay on top of other areas that we have been lacking in the past."

"We utilize them during the winter so they can be effective all year round."



University of Michigan  
(Paul Emmenger)



Diameter: 23"



Weight: 60-75 lbs

(Including soil, water, and plants)



2.46 gallon  
water reservoir



September 9, 2021

Downtown Development Authority

**CITY OF FERNDALÉ  
REQUEST FOR COUNCIL ACTION**

**FROM:** Lena Stevens

**SUBJECT:** Approval of Improvements to the Downtown Waste Management System  
and Grant Match Authorization in the Amount of \$40,000

**SUGGESTED ACTION**

Approval of Improvements to the Downtown Waste Management System as Proposed by the Zero Waste Coordinator and Grant Match Authorization in the Amount of \$40,000

**Agenda Item Category**

Operational Item

**Agenda Item Deadline Date**

2021-09-09

**Item Description**

The Zero Waste Program Coordinator is seeking approval from the DDA to contribute to an EGLE 2021 Recycling Grant match in the amount of \$40,000. The match commitments will go to improve the downtown waste enclosures.

**Item Background**

The City of Ferndale seeks to increase the City's recycling rate by adding recycling opportunities to the downtown. The development and improvements of enclosed compactor areas for our downtown centralized waste areas will not only help improve aesthetics and safety, but provide opportunities to increase accountability and incentivize waste reduction and recycling. Specifically, improvements to the downtown centralized waste areas include updated doors and gates for the existing enclosure areas; the development of two new enclosed waste areas—one in the Vester parking lot off of Nine Mile, and one on W. Troy Lot 8; new cameras and door security systems; signage; and other new improvements such as public art and sustainability opportunities.

These improvements are direct recommendations from our Downtown Waste Management Plan accepted by City Council in 2020 to support improved recycling goals, improve the level of service for our downtown businesses, and ensure a more sustainable waste stream for our community.

**Item Costs**



The total project cost is \$609,000. If awarded, the EGLE Grant Contribution is \$487,200. The match requirement of 20% for Ferndale is \$121,800 for which the DDA is being asked to contribute an amount of \$40,000.

It is important to note that the DDA receives a portion of the Commercial Sanitation Fees collected by the City of Ferndale. In FY21 the amount captured by the DDA was \$38,561 with a projected \$40,668 in 2022.

While this item was not included in our current budget, it is the recommendation of the DDA Executive Director that it be approved and corrected for in the mid-year budget revisions. This represents a long standing goal for our organization and this partnership with the City of Ferndale and EGLE represents an opportunity to create meaningful improvements for business and visitor experiences in downtown.

**GL#**

248-000-977.000 Capital Outlay. The FY21-22 Budget for this line item is \$82,500 which includes holiday lights, street furniture, and pedestrian alley improvements. Any of these priorities could be shifted; however, fund balance could also be used.

**CIP#**

n/a

**Additional Notes**

**ATTACHMENTS:**

[DDA\\_Presentation-\\_2021\\_EGLE\\_Grant\\_Funding\\_Application.pdf](#)



# EGL RECYCLING GRANT APPLICATION REQUEST

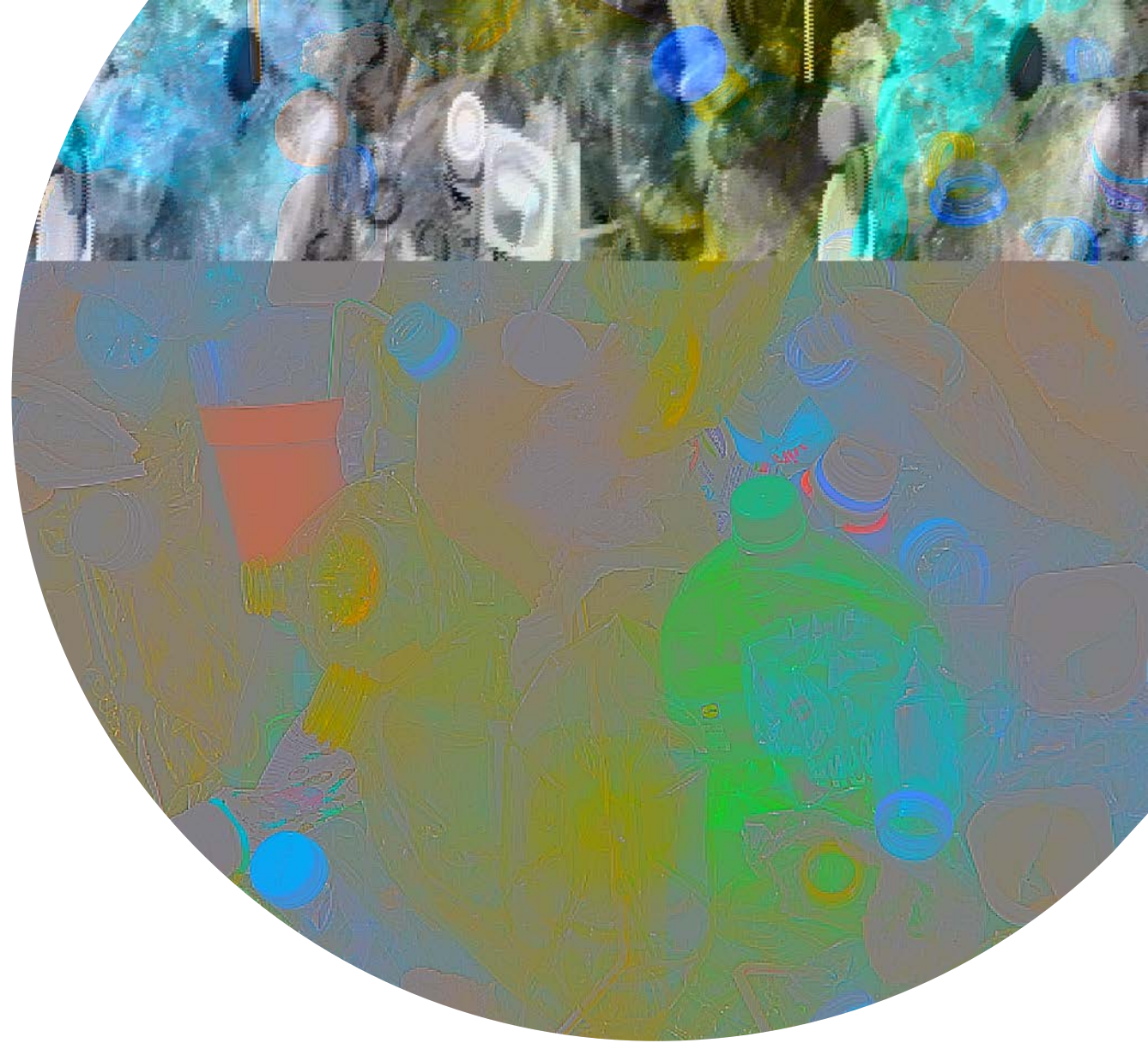
DOWNTOWN DEVELOPMENT  
AUTHORITY

AUGUST 19, 2021

ZERO WASTE PROGRAM COORDINATOR, CLAIRE DION

# AGENDA

- Grant Funding
- Timeline
- Project Details
- Cost Breakdown
- Questions and Discussion



# GRANT FUNDING DETAILS

- EGLE is providing a total of \$8.5 million in funding for Recycling Infrastructure Projects.
  - 20% match
- The Recycling Infrastructure Grants are designed to increase the statewide recycling rate.
  - Goal of a 45% statewide recycling rate by 2025
- The Commercial Recycling Infrastructure Project Cost is \$609,000 with \$121,800 contributed from The City of Ferndale.



MICHIGAN DEPARTMENT OF  
ENVIRONMENT, GREAT LAKES, AND ENERGY

# Timeline- How We Got Here



# Project Benefits

## Climate Goals

- Diverting more recyclable material from landfills will decrease harmful impacts and help Ferndale move toward the direction of climate neutrality

## Safety, and Security

- Utilizing technology will increase accountability for system users and track metrics

## Environmental Conditions

- Enclosing the Centralized Waste Areas will decrease unwanted pests, pollution runoff, and improve water quality

## Aesthetics and Organization

- Improving the organization and looks of the waste areas will make them an asset to the downtown



# MULTIFAMILY RECYCLING PROGRAM

- Goal to provide an incentive to jumpstart funding for multifamily recycling

Approximately  
320 Multifamily  
Properties

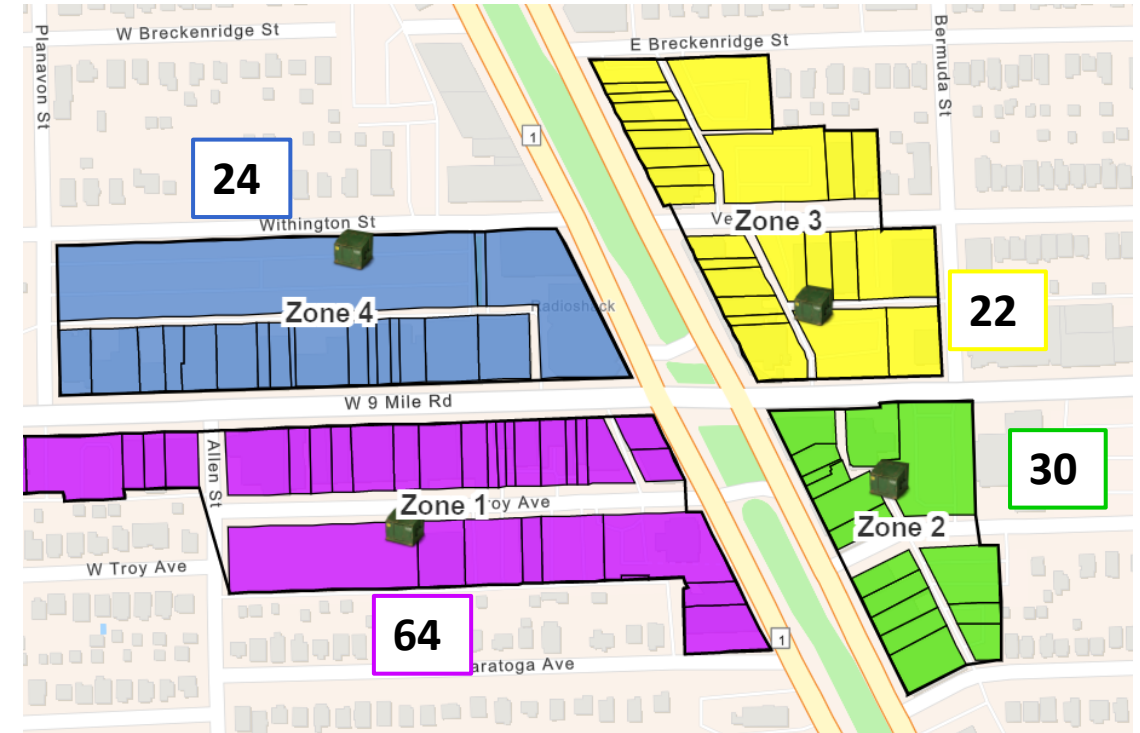
Approximately  
1200 Units

\$160,000 in  
Funding  
Opportunities



# Infrastructure Improvements- downtown centralized waste areas

- Centralized waste areas serve 140 businesses
- Provide opportunities to increase accountability and incentivize waste reduction and recycling
- Improvements include:
  - development of two new enclosed waste areas in zone 1 & 3
  - updated doors and gates for the existing enclosure areas in zone 2 & 4
  - new cameras and door security systems; educational signage
  - public art and green roof





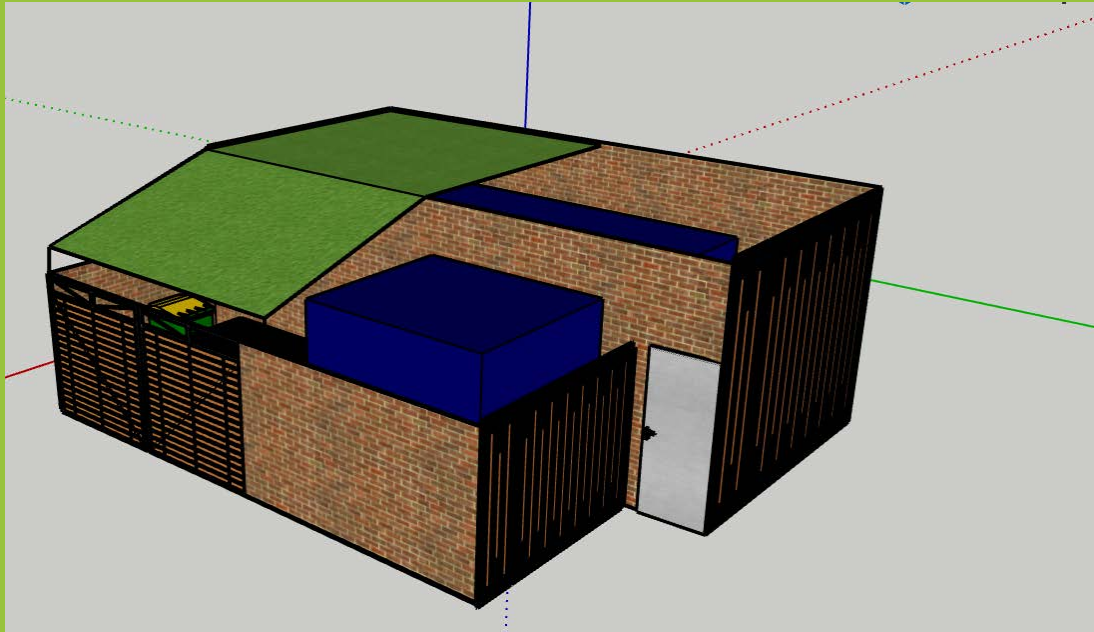


Current Conditions of Zone 3- Vester



# Design and Location

- Zone 3: Vester Waste Area- will accommodate a trash compactor, recycling compactor, grease bins, and future organic waste collection bins
- Free up alleyway and improve environmental conditions
- \$125,000





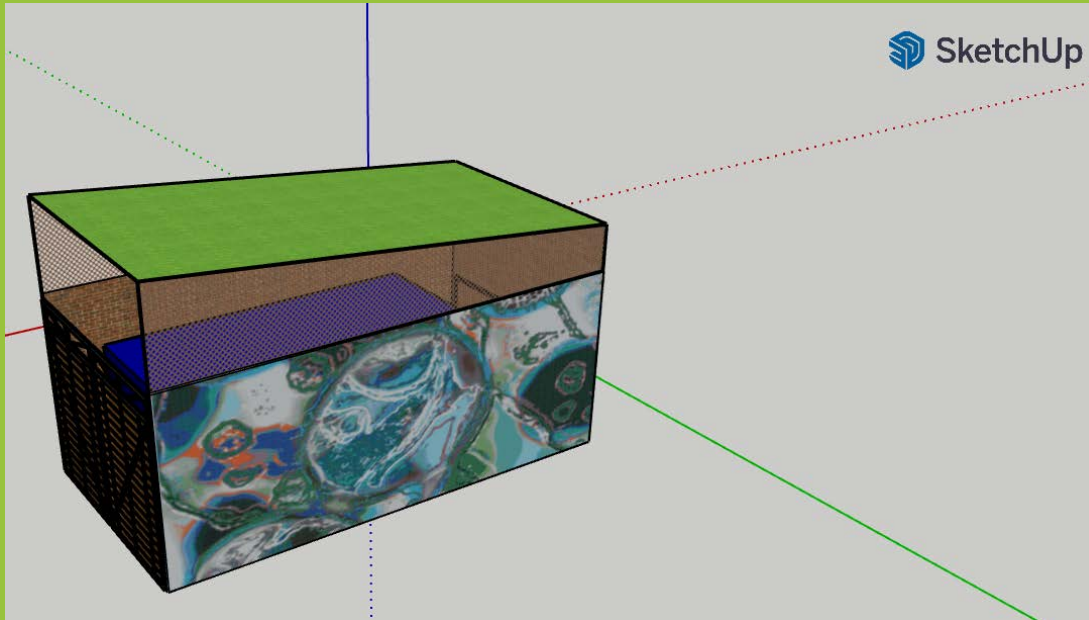


Current Conditions of Zone 1- Lot #8



# Design and Location

- Zone 1: Lot #8 Compactor Enclosure- to accompany the enclosure located inside the dot.
- This additional structure in lot #8 will accommodate the trash compactor, and allow the opportunity to place the grease bins, recycling compactor, and future organic waste collection bins inside the dot enclosure
- \$115,000



# Breakdown of Project Cost

Grant Contribution \$487,200 with \$121,800 match from The City of Ferndale. The match amount has been allocated from the Sanitation Fund for capital improvements.

Category	Details	Amount
Construction	Enclosure Builds, Upgrades	\$208,000
Sustainable Elements	Green roofs, Art Murals	\$61,000
Equipment	Technology, Recycling Compactors	\$135,000
Multifamily Recycling	Incentives for Recycling Program	\$160,000
Contractual		\$40,000
Community Engagement	Print Materials, Recycling Training	\$5,000
	<b>Total Project Cost</b>	<b>\$609,000</b>

# Summary

- Asking for \$40,000 match commitment for EGLE grant opportunity. City of Ferndale will contribute the remaining \$81,800
- Incorporating high priority items from the 2020 Downtown Waste Plan
- The development and improvements of enclosed compactor areas will provide opportunities to incentivize waste reduction and recycling



# QUESTIONS AND DISCUSSION

CLAIRE DION



[CDION@FERNDALEMI.GOV](mailto:CDION@FERNDALEMI.GOV)



September 9, 2021

Downtown Development Authority

**CITY OF FERNDALE  
REQUEST FOR COUNCIL ACTION**

**FROM:** Lena Stevens

**SUBJECT:** Letter to Senator Jeremy Moss and Representative Regina Weiss in support of virtual meetings

**SUGGESTED ACTION**

Authorize DDA Chair to send letter on behalf of the Ferndale DDA requesting temporary amendments to the the Open Meeting Act be to permit public bodies to meet electronically by telephone or videoconferencing for the safety of all involved.

**Agenda Item Category**

Operational Item

**Agenda Item Deadline Date**

2021-09-09

**Item Description**

The purpose of this item is to determine if the Ferndale DDA is united in a desire to return to virtual meetings. If so, the Executive Director has drafted a letter that can be sent to our Senator and Representative supporting temporary amendments to the the Open Meeting Act be to permit public bodies to meet electronically by telephone or videoconferencing for the safety of all involved.

**Item Background**

(see attached letter)

**Item Costs**

n/a

**GL#**

n/a

**CIP#**

n/a

**Additional Notes**



**ATTACHMENTS:**

[DDA Open Meetings Act Letter.pdf](#)



September 9, 2021

Senator Jeremy Moss  
P.O. Box 30036  
Lansing, MI 48909

Representative Regina Weiss  
P.O. Box 30014  
Lansing, MI 48909

Dear Senator Moss and Representative Weiss,

The Ferndale Downtown Development Authority is requesting support from the State of Michigan as we continue to do the important work of supporting local businesses through the pandemic. With the surge of cases due to the Delta variant, we need the flexibility to meet virtually to protect our members from infection as they volunteer their valuable time to Downtown Ferndale.

The Ferndale DDA and its members have worked to launch a year-long free PPE marketplace for businesses, create a local e-giftcard program, administer grants, develop public art, invest in public infrastructure, and host virtual and in-person outdoor events that kept patrons coming to Ferndale and supporting our local businesses. This work was done primarily with virtual meetings. While in-person meetings are obviously preferred, we've proven that we are capable of great things while meeting online.

We ask that the Open Meeting Act be again temporarily amended to permit public bodies to meet electronically by telephone or videoconferencing for the safety of all involved. Thank you for your consideration.

Sincerely,  
Your Name  
Ferndale DDA, Chair  
[info@downtownferndale.com](mailto:info@downtownferndale.com)