



**FERNDALE DDA
BOARD OF DIRECTORS SPECIAL MEETING
JANUARY 25, 2018**

6:00 P.M. Board Meeting

Ferndale City Hall; Council Chambers
300 E. Nine Mile Rd., Ferndale, MI

AGENDA

- I. Call to Order
 - A. Roll Call
 - B. Dismissals
 - C. Consideration of Agenda

- II. 2018 DDA Strategic Plan Update
 - A. Accomplishments
 - B. Mission
 - C. Revisit SWOT Analysis
 - D. New Main Street Approach
 - E. Projects
 - F. Capital Improvement Planning

- III. Call to Committee Chairs, Board Members & Staff (not more than 3 minutes)

- IV. Adjournment

