



FERNDALE DDA BOARD OF DIRECTORS MEETING August 8, 2019 8:00 A.M. Board Meeting

Ferndale City Hall; Council Chambers
300 E. Nine Mile Rd., Ferndale, MI

AGENDA

- I. Call to Order
 - A. Roll Call
 - B. Dismissals
 - C. Consideration of Agenda
 - D. Consideration of Minutes: July 2019 Regular Meeting,
- II. Community Reports
 - A. Chamber of Commerce
 - B. Ferndale Area District Library
- III. Consent Agenda
 - A. DPW Downtown Maintenance Reports and Summary Brief
 - C. DDA Staff and Committee Reports
- IV. Call to Audience
- V. Presentation
 - A. MoGo Bike Sharing
- VI. DDA PU Updates
- VII. Action Items
 - A. Acceptance of Financial Reports
- VIII. Information Items
 - A. AVM Update
 - B. Hamilton Anderson – CIP Plan
 - C. Project and Grant Status Update
 - C. Board Vacancies
 - D. DDA Staffing
- IX. Call to Committee Chairs, Board Members & Staff (not more than 3 minutes)
- X. Adjournment

CALENDAR OF EVENTS

August

1st
Executive Committee 5pm
5th
City Council 7pm
6th
Design Committee 5:30pm
7th
Biz Dev Committee 5:30pm
8th
DDA Board Meeting 8am
15th
Get Reel Outdoor Movies
15th – 17th
Ferndale Woodward Dream Cruise
26th
City Council 7pm
27th
Promotions 5pm

September

2nd
LABOR DAY – Office Closed
3rd
Design Committee 5:30pm
4th
MEDC/FerndaleHaus 10am
Biz Dev Committee 5pm
5th
Executive Committee 5pm
9th
Grubstake @ Incubizo
City Council 7pm
12th
DDA Board Meeting 8am
19th
Get Reel Outdoor Movies
20-22nd
Funky Ferndale & DIY Street Fairs
23rd
City Council 7pm
24th
Promotions 5pm
30th
ZingTrain @FADC 8am

October

1st
Design Committee 5:30pm
2nd
Biz Dev Committee 5pm
3rd
Executive Committee 5pm
10th
DDA Board Meeting 8am
14th
City Council 7pm
17th
Fido Does Ferndale
22nd
Promotions 5pm
31st MDOT Training Wheels V2.0
26th
Downtown Trick or Treat
28th
City Council 7pm

Approved & Accepted:

**FERNDALE DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING**

Thursday, July 11, 2019 8:00 A.M.

FERNDALE CITY HALL

300 E. 9 MILE

FERNDALE, MI 48220

MINUTES

I. CALL TO ORDER

A. Roll Call 8:04 a.m.

DDA Board Members Present: Greg Pawlica, Jacki Smith, Blake Scheer, Janice Semma, Nathan Martin, Pj Jacokes, Chris Johnston, Jerome Raska

DDA Board Members Absent: Mindy Cupples, Heather Cutlip*

Staff Present: Cindy Willcock, Torri Buback

Guests: A. Victoria Mae – Ashleigh Laabs and Cassie Malhado

B. Dismissals: Mindy Cupples, Heather Cutlip

C. Approval of Agenda

Motion by Director Jacokes, seconded by Director Scheer to approve the agenda as presented. All Ayes, motion carries.

D. Approval of Minutes:

Motion by Director Scheer, seconded by Director Jacokes to approve the minutes for June 2019 regular meeting, June 17, 2019 special meeting and June 26, 2019 special meeting. All ayes, motion carries.

II. Community Reports

A. Ferndale Area Chamber of Commerce

No report available; for updated information visit their website

B. Ferndale Area District Library

Director Marr was unable to attend, but provided a July activity calendar.

III. Consent Agenda

A. Financial Statements

B. DPW Downtown Maintenance Report and Summary Brief

C. DDA Staff and Committee Reports

The Board requested that a list of businesses leaving be included in future staff reports and further noted that a retail attraction program needs to be created. Director Scheer requested information on the DPW services budget. The Board requested a financial overview item be placed on the August agenda.

Motion by Director Raska, seconded by Director Jacokes to accept the Consent Agenda as presented. All Ayes, motion carries

IV. Call to Audience

None

Approved & Accepted:

V. Presentation

A. A. Victoria Mae

Ashleigh Laabs

Ashleigh Laabs presented an overview of The dot communication program and business visits to date, including the status of the Lyft code program. Directors Johnston and Semma noted that they had not received Lyft codes, and AVM provided them some. Director Martin inquired about an exit strategy. AVM noted that some businesses are working to better market themselves and seeking help in doing so. AVM also talked to businesses about training opportunities and determined that most would like webinars that are available to them, as they don't have time to attend in-person meetings. Discussion was had regarding reinstituting a text messaging system to better communicate to businesses.

VI. DDA PU Update

Joe Gacioch

An update report was included in the Board packet. Highlights include an update on the temporary business liaison position. The only viable candidate cannot obtain a work visa for a 1099 position. Gacioch made a recommendation to reallocate the \$25,000 amount budgeted for the position to a contract with AVM for this service. Gacioch also noted that the executive director position had been posted and the consultant would be meeting with Board members on Monday.

VII. Action Items

A. AVM Business Retention Services

AVM has been implementing The dot communication plan on behalf of the DDA and their experiences have been reported to demonstrate the value of building face-to-face relationships via retention visits. AVM submitted a proposal to expand their current scope beyond The dot communications to include execution of business retention programming. The scope includes an initial budget of \$25,000 for a proposed 200 hours of work at a rate of \$125/hour and would run from August to December of 2019, during which time a minimum of 200 businesses will be targeted.

Motion by Director Martin, seconded by Director Scheer to approve the A. Victoria MAE proposal for business retention services, with the condition that the contract can be terminated with 30 days notice and a retention plan and scope of work be provided to the Board, in the amount of \$25,000 to be paid for from 248-000-18-00 and to authorize the City Manager to execute the agreement.

Discussion: Councilman Pawlica asked for clarification on phrasing of payment. Further discussion was had on terms identified in the agreement.

Friendly Amendment by Director Martin, seconded by Director Scheer to remove the condition in the motion.

Friendly Amendment: All ayes, amendment carries.

Motion: All ayes, motion carries.

B. MSOC Tech Grant Allocation

As a select level community with Main Street Oakland County, Ferndale is eligible for a technical assistance grant of \$10,000. Paperwork for this grant is due by the end of the month and requires a motion or memorandum from the Board.

Motion by Councilman Pawlica, seconded by Director Jackes to request to Main Street Oakland County that the Ferndale DDA use the FY2020 Technical Assistance funding for Schiffer Park construction. All ayes, motion carries.

C. MSOC In Your Town Training

Approved & Accepted:

As a select level community with MSOC, Ferndale is also eligible for a grant for business educational seminars. The Business Development Committee and staff conducted a survey of businesses to determine types of opportunities desired and available. Opportunities through MSOC include ZingTrain and Phil's Forum.

Motion by Director xx, seconded by Director xx to allocate an amount not to exceed \$3,000 from account 248-000-873-00 Training and Education to be used for business workshops for owners. All Ayes, motion carries

VIII. Information Items

A. Downtown Valet Services

City Manager noted that the pilot extension of Saturday hours had not been very successful, however an extension to add Thursday evening had and recommended the continuation of those hours.

Motion by Chair Smith, seconded by Director Raska to extend free downtown valet services to include Thursday from 5-10pm through December 31st at a cost of \$1,600 per month from account #248-000-956-00 Miscellaneous.

Friendly amendment by Chair Smith, seconded by Director Raska to amend the cost to \$400 per week.

Friendly Amendment: All ayes, amendment carries.

Motion: All ayes, motion carries.

B. Board Vacancies and Current Terms

At the request of the executive board, information on Board terms was provided. Currently the Board has two vacancies. Chair Smith that Director Cutlip has indicated she will be resigning and 3 terms expire at the end of the year – Directors Cupples, Raska and Jacokes. Raska and Jacokes are completing their first terms and Cupples has been serving since 2012. A matrix was included to show current make up of the Board and identify gaps.

The Board requested adding a category for business type to the matrix and Chair Smith requested that current Board members send a statement about serving on the Board to herself and the Deputy Director to be used in recruiting potential new Directors.

C. Downtown Projects Updates: Schiffer Park, Affirmations Bench

Bids are being opened for Schiffer Park today, with an option to re-bid the project in the winter for spring work if bids are more than 20% higher than the amount budgeted.

Staff is working with DPW on a timeline for installation of the Affirmations bench/wall. Grant funding has been received via Flagstar Bank/MSOC in the amount of \$2,500 and an additional \$2,000 has been applied for through the Ferndale Community Foundation. Additionally, the Deputy Director has discussed the concept plans from the Design Committee with the DPW Director and he has indicated the cost should be considerably lower than the original \$20,000 concept previously quoted.

IX. Call to Committee Chairs, Board Members & Staff (not more than 3 minutes)

Deputy Director provided update on events

X. Adjournment

Motion to adjourn the meeting at 10:07 a.m. All ayes, motion carries.



DPW July Status Report

Submitted by: Dan Antosik, DPW Administrative Manager

Attached is our July hours report.

This was another business as usual month for us in the DDA. We did plant a total of 18 new trees in the DDA. We did remove a few dead ones on Nine Mile and then the rest went along Withington. We are 2/3's of the way done with that project. We pulled out a lot of overgrown plant material and have been reestablishing the beds. We uncovered quite a few landscape boulders that we were able to repurpose. Our crews also rehabbed a couple of old benches we had and were able to place those at the corner of Planavon and Withington. We're really happy how things over there have turned out. We will stay on top of the watering to make sure all the new plants remain healthy. The bulk of the plant material was either salvaged from other areas in the bed or came from our little nursery at the Southwest Yard. The DDA received all of the trees at cost. After quite some time, we were able to retrace and repair the irrigation system at Nine Mile and Woodward. Everything is back up and running properly. We plan on finishing up the large bed on Withington in the month of August and continue on with business as usual.

Please let me know if you have any questions.

DDA Hours Report			
Totals Year to Date			
	Hours (FY19)	Hours (FY20)	Percentage
Landscaping			
Tree Planting	0	9	0.3%
Tree Trimming	44	9	2.0%
Flower Bed Maintenance	648.5	255	34.5%
Hanging Baskets	35	0	1.3%
Mulch	146.5	0	5.6%
Watering	144	151	11.3%
Trash			
Sidewalks & ROW	6	10.5	0.6%
Parking Lots	2.5	2	0.2%
Street Litter Cans	0	0	0.0%
All Sites	746.5	73.5	31.3%
Fixed Assets			
Graffiti Removal	6.5	3	0.4%
Potholes	2	0	0.1%
Curbs	0	0	0.0%
Brick Pavers	1	0	0.0%
General Repairs	66	25	3.5%
Other			
Powerwashing	0	6	0.2%
Snow Removal/Spring Cleaning	54.5	0	2.1%
Banner Installs	38.5	0	1.5%
Leaves	89	0	0.2%
Special Events (DDA)	20	0	0.8%
Other	26	0	1.0%
Material Usage			
Notes			
Total Hours	2076.5	544	
Total Cost	\$ 70,116.58	\$ 16,292.80	
Sidewalk Repairs	\$ 10,067.65		
Total Charge FY 19	\$ 80,184.23		
Intergovernmental Contracts Account Number 101-441-628			

[illegible]

[illegible]

Deputy Director Report

Outreach

- Businesses visited include Style Studio, The Bosco, Babylon Garden, Lawrence Street Gallery, Atom Art, Grasshopper, Blue Nile, The James, Joe's Party Store, Magic Bag, Library Bookstore, Reid Salon, Public House, Java Hutt, Clean Plates, Rust Belt Market, Modern Natural Baby, 3Winks, Dino's/M-Brew, Assaggi, J's Penalty Box, The Broock, Hook & Eye, Ferndale Elks

Property & Business Development, New Businesses/Expansions/Retention

- The Rocket is relocating to 200 W. 9 Mile (former Get Your Game On space)
- ZDR submitted for a retail shop that sells vape products at 22919 Woodward (current long-vacant space next to Boogie Fever)
- ZDR submitted for clothing store at 195 W. 9 Mile, Ste. 211 (recently vacated Little Lotus space in Ferndale Arts Building)
- ZDR submitted for VR Plus Zone virtual gaming facility at 22929-35 Woodward
- Renovations are almost complete on façade and interior for the Magic Bag (22920 Woodward)
- 3Winks closed at the end of the month. Heather is still interested in staying involved and serving on the Promotions Committee

Capital Improvements

- The dot – Communication Plan developed that will include weekly enews/emails, text messaging systems and project updates as they are provided.
- Schiffer Park – with only 1 bid received, the project will be re-bid for completion spring 2020. Temporary installation almost complete and includes sidewalk mural, painting of planters/drinking fountain, leveling of ground, planters and installation of astro-turf material. Promotions Committee working on programming ideas to include games, etc.

Planning & Policies

- CIP Plan –Hamilton Anderson has indicated they need an additional 2 weeks before they can report to the Board
- MoGo Bike Share – installation of 7 citywide stations, including 2 in the downtown. Further update will be given during Preentations

Communication & Marketing

- Continued to work with AVM and City Communications Department on a Comm Plan for The dot and also on revising/solidifying DDA communications and social media policies

- Web & Social Media updates – continuous updates; social media impressions improving; posting more business promotions under calendar on web
- Twice monthly eblasts one to consumers and one to businesses
- Emails to businesses regarding street closures, events, etc.
- Event graphics (posters, social media headers, etc.) created by Deputy Director and volunteer Tim K. include FB event graphics for Wednesday Walks, SMART shuttle graphics for Pig & Whiskey, posters and other event collateral for Get Reel, graphics for enews

Design Projects

- Affirmations Bench – received grants from Flagstar and Ferndale Community Foundation; DPW working with Miss Dig to determine if there are any underground utility issues; implementation will require closing a lane of traffic on W. 9 Mile at Allen and could also be impacted by leaf season
- Holiday Lighting – working with DPW and vendors on needs, pricing, etc.

Other

- MSOC Round Table at Hambo with area businesses, including MiChigo, Modern Natural Baby, Lawrence Street Gallery, Candle Wick Shoppe, Level One Bank
- 3 Grants submitted to Flagstar Bank through MSOC
- 3 Grant applications completed and awarded: MSOC Technical Assistance (\$10,000), MSOC InYourTown Training (\$1,500) and Ferndale Community Foundation (\$2,000)
- Statistics reported to MSOC as required (see attached Council Brief)
- Sanitation task force – met with team to begin addressing sanitation issues in the downtown
- Pig & Whiskey SMART shuttle graphics and communication
- Database mapping
- ZingTrain – set up training to utilize MSOC InYourTown grant funding (supplemented by DDA budget allocation) for Monday, September 30th at the Ferndale Area District Library
- Met with Mark Loeb of Funky Ferndale Art Fair to discuss shuttle implementation/promotion as well as ideas to promote businesses and encourage art fair patrons to return to Downtown Ferndale. Also discussed an annual art guide, to be produced in conjunction with the Ferndale Arts & Cultural Commission (that Mark also serves on)
- Met with DPW to review project status to date (Schiffer Park, Woodward median and Withington), holiday lighting plan and Affirmations bench/wall
- Pride Window Contest had 20 participants and winners, sponsored by Level One Bank, were announced at Council on August 5th
- Secured event sponsorship for Get Reel totaling \$4,625 to date, pre-show entertainment with Axis Music Academy and Ferndale Community Concert Band
- Awarded grant through MSOC/Flagstar Bank for Placemaking in the amount of \$2,500 and the Ferndale Community Foundation in the amount of \$2,000 for the Affirmations bench/wall to help offset projected costs
- Submitted grants for Affirmations bench/wall to Flagstar/MSOC and also submitted grants on behalf of Magic Bag and Go Comedy and are notification of whether any/all of these will be awarded
- Events: Wednesday Walks are growing in participation and continuing to be a great way to engage the public; Get Reel Outdoor movies sponsorships sold to cover expenses related to

screen/projection rental and licensing rights. Additional advertising opportunities on the big screen will fund additional event advertising and promotion.

- Events, etc.: attended Chamber Coffee Connections, Modern Natural Baby 10th Anniversary, M-Brew 5th Anniversary
- Meetings: City Manager, Communications Staff; City leadership team, special events committee, DDA Committees, SE MSOC Managers, MSOC, City Council, Chamber, Grubstake, Zingerman's, Small Business Collaborative, LocalHop, Integrity Shows
- Dumpster issues continue to happen weekly, sometimes daily. City has formed a Sanitation Task Force to address this issue and the DDA continues to Work with businesses and DPW
- SMART Shuttle will run for Pig & Whiskey to help alleviate parking congestion
- MSOC is working on a countywide tourism website to feature select level communities and we are working on providing information on requested features on our page, content development, photos/videos, etc.
- Grubstake, a local investing tool, will be hosting an informational meeting about local investing in September and we will continue to work with them and the CED Department on promotion, logistics, etc.

Upcoming Events

- July 18th – Get Reel Outdoor Movies on Vester: Spider-Man: Into the Spider-Verse
- July 19-21 – Pig & Whiskey

Committee Updates

Promotions

Discover Dtown

Ferndale Pride window decorating contest, sponsored by Level One, winners were announced at Council on August 5th. Judges chose \$100 winners for “Most Creative” – The Candle Wick Shoppe, “Most Prideful” – Dino’s and “Most Ferndale” – Modern Natural Baby. People’s Choice winner of \$200, based on online & in-business votes – Ferndale Elks.

Get Reel Outdoor Movies on Vester

August: Goonies and September: Beetlejuice were selected via Facebook voting. Sponsors to date include Cregger Plumbing, Robertson Brothers, Candle Wick Shoppe, Credit Union One and Ferndale Collision with Jim Shaffer signing on for advertising at all 3. Advertising opportunities are still available. Axis Music Academy will once again provide **free** pre-movie entertainment and the Ferndale Community Concert Band has also inquired about playing pre-show.

Street Pole Banners – Ferndale Schools are interested in purchasing more banners for downtown. We also continued the discussion on updated street pole banners for the downtown. The City is working with Q+M, a marketing firm, on an “Open in Ferndale” campaign that will include various pieces of collateral that can be utilized - and personalized - by different areas of the City. Once we have seen these, and how they fit into what we want, we will re-launch our banner program, where businesses can

sponsor banners and have their name listed on a “drop-down” banner attached to the larger, branded ones. Everyone was in agreement that this program should be opened not only to businesses outside the DDA, but to anyone wishing to sponsor/support the downtown (fees for downtown businesses would probably be a little lower than other parties). Either business or family/sponsor names could go on the drop-downs or we’ll supply some stock sayings. Committee to forward any ideas and I will look into requirements/restrictions size/character-length, etc. Heather was super on top of things, and has already sent in some ideas. I’ll save those to add others to and then we can discuss them at the next meeting.

Other – ideas include pop-up activities for alleyways/Schiffer Park, and some other fun activities to encourage walkability and engagement with our downtown and businesses. Stay tuned!

Design

Discussion focused on Affirmations bench/wall/planter logistics, DPW is continuing to work with us on the design and installation. Jenny Marr, Ferndale Area District Library, attended the meeting to discuss landscaping ideas for the front of the property, as well as the courtyard. The committee also discussed the holiday lighting program and ways to enhance lighting for the winter season, not just holidays, tying in the library and City Hall, etc.

Business Development

Did not meet in July



Ferndale Downtown Development Authority (DDA) Council Brief for August 5, 2019

The Ferndale Downtown Development Authority manages, markets and maintains Downtown Ferndale to preserve its heritage, sustain its current vitality, nurture growth and insure its future. The DDA operates as the economic development engine for the district utilizing a multi-platform approach to revitalizing the Downtown and works diligently to obtain grants, build partnerships and develop a network of volunteers. Its volunteer Board of Directors sets policy and the budget based on goals and objectives determined at its annual planning meeting. The professional staff assists with the implementation of the Boards directives.

With the April resignation of the Executive Director, currently the DDA is staffed by one employee, the Deputy Director. *GovHR US* is currently assisting in the search for an Executive Director, and is accepting resumes through August 23, 2019. Business communication related to ***The dot*** (Development on Troy) and retention visits are being handled by a 3rd party contractor, A. Victoria MAE, during this time.

The DDA is currently working with Hamilton Anderson on updates to the Capital Improvement and TIF plans that will assist in identifying future projects and capital investment needs for the organization. Staff continues to work on writing and securing grants for projects and businesses (7 grants submitted, 4 awarded, 3 pending), tracking statistics on downtown businesses (2nd quarter included 5 new businesses, 2 closing, over \$3.1 million in private investment and significant net new job creation – 65 full time, 20 part time and 85 temporary construction), managing the maintenance and landscaping of the downtown, producing events designed to draw visitors into the Downtown, such as ***Get Reel Outdoor Movies on Vester*** and ***Wednesday Walks*** (sponsorship & funds raised this quarter just over \$12,000), promoting businesses and activities via social media and enews, managing committees (promotions, design and business development) and related projects that include alley and public spaces activation, public engagement and walkability, Affirmations bench/wall design and installation, business recruitment, holiday décor upgrades, co-op advertising opportunities for businesses, downtown banner program, and more! We are also continuing to coordinate projects and programming with partner organizations such as the City's CED and P&R Departments (Schiffer Park temporary activation) and Main Street Oakland County (business training opportunities, creating content for Downtown Ferndale page of a new countywide tourism website, Grubstake local investing), and the Ferndale Area District Library.

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Fund 248 Downtown Development Authority

GL Number	Description	Current Year Beg. Balance	Balance
*** Assets ***			
248-000-001.000	Cash - Comerica Checking	0.00	0.00
248-000-026.000	Delq.Pers.Prop.Tax/Rec	16,828.06	12,653.29
248-000-029.000	Est. Uncollectable DELPP Tax	(16,828.06)	(16,828.06)
248-000-040.000	A/R - Miscellaneous	0.00	0.00
248-000-078.000	A/R - Other Govt Units	0.00	0.00
248-000-084.100	D/F Cash Fund	859,444.16	1,036,911.60
248-000-084.101	D/F General Fund	0.00	0.00
248-000-084.731	D/F EE Retir System	0.00	0.00
248-000-108.000	Accrued Interest Receivable	1,552.15	1,552.15
248-000-132.000	Infrastructure	1,574,005.00	1,574,005.00
248-000-133.000	Accum.Deprec.- infrastructure	(1,508,298.00)	(1,508,298.00)
248-000-136.000	Buildings	21,360.00	21,360.00
248-000-137.000	Accum.Deprec.- buildings	(2,563.20)	(2,563.20)
248-000-146.000	Equipment	50,400.00	50,400.00
248-000-147.000	Accum.Deprec.- equipment	(50,400.00)	(50,400.00)
248-000-148.000	Vehicles	23,140.00	23,140.00
248-000-149.000	Accum.Deprec.- vehicles	(23,140.00)	(23,140.00)
Total Assets		945,500.11	1,118,792.78
*** Liabilities ***			
248-000-202.000	Accounts Payable	21,584.66	15,183.11
248-000-206.000	Due to Customers	0.00	0.00
248-000-257.000	Wages Payable	7,418.23	17,654.85
248-000-257.100	Accrued Liability - Payroll	0.00	1,260.66
248-000-257.150	Accrued Liabilities - Health Insurance	0.00	0.00
248-000-260.000	Accrued Sick & Vacation	9,404.17	9,404.17
248-000-262.000	Flexible Benefit Plan	0.00	0.00
248-000-283.100	Misc. Deposits Held	0.00	1,500.00
248-000-286.000	Deferred Revenues	0.00	0.00
Total Liabilities		38,407.06	45,002.79
*** Fund Balance ***			
248-000-390.000	Restricted	731,838.05	731,838.05
248-000-390.977	Invested in capital assets, net	175,255.00	175,255.00
Total Fund Balance		907,093.05	907,093.05
Beginning Fund Balance			907,093.05
Net of Revenues VS Expenditures			166,696.94
Ending Fund Balance			1,073,789.99
Total Liabilities And Fund Balance			1,118,792.78

REVENUE AND EXPENDITURE REPORT FOR CITY OF FERNDALE
 Fund 248 Dntown Development Authority
 PERIOD ENDING 06/30/2019

GL NUMBER	DESCRIPTION	2018-19 AMENDED BUDGET	YTD BALANCE 06/30/2019 NORMAL (ABNORMAL)	ACTIVITY FOR MONTH 06/30/2019 INCREASE (DECREASE)	AVAILABLE BALANCE NORMAL (ABNORMAL)	% BDT USED
Revenues						
Dept 000 - General						
248-000-402.000	Property taxes	454,090.00	463,672.61	0.00	(9,582.61)	102.11
248-000-402.001	Property Taxes - personal	0.00	0.00	0.00	0.00	0.00
248-000-402.005	Property Taxes - Loss in Change of PPT	0.00	0.00	0.00	0.00	0.00
248-000-402.200	Reimbursement for PPT Loss	0.00	0.00	0.00	0.00	0.00
248-000-403.100	Property Tax Chargebacks	0.00	2,924.01	0.00	(2,924.01)	100.00
248-000-404.000	Voted Property taxes	60,864.00	54,411.22	0.00	6,452.78	89.40
248-000-404.001	Voted Property taxes - personal	0.00	0.00	0.00	0.00	0.00
248-000-523.000	Federal grant	0.00	10,000.00	0.00	(10,000.00)	100.00
248-000-545.000	State grant	0.00	2,500.00	0.00	(2,500.00)	100.00
248-000-550.010	State PPT Loss Reimbursement	36,770.00	36,772.69	0.00	(2.69)	100.01
248-000-610.000	Participation fees	0.00	0.00	0.00	0.00	0.00
248-000-665.000	Interest income	0.00	0.00	0.00	0.00	0.00
248-000-675.000	Contributions	25,000.00	17,860.08	0.00	7,139.92	71.44
248-000-675.248	Proceeds- DDA Special Events	0.00	0.00	0.00	0.00	0.00
248-000-675.500	Contributions - DDA - Public Art	3,000.00	11,603.54	1,179.00	(8,603.54)	386.78
248-000-676.101	General Fund contrb.	0.00	0.00	0.00	0.00	0.00
248-000-695.000	Miscellaneous income	0.00	0.00	0.00	0.00	0.00
248-000-698.000	Net unrealized gains	0.00	0.00	0.00	0.00	0.00
248-000-699.661	Transfer In from Motor Pool	0.00	0.00	0.00	0.00	0.00
248-000-699.677	Transfer In from HR Fund	0.00	0.00	0.00	0.00	0.00
Total Dept 000 - General		579,724.00	599,744.15	1,179.00	(20,020.15)	103.45
TOTAL REVENUES		579,724.00	599,744.15	1,179.00	(20,020.15)	103.45

GL NUMBER	DESCRIPTION	2018-19		YTD BALANCE		ACTIVITY FOR		AVAILABLE		% BGT
		AMENDED BUDGET	NORMAL	06/30/2019	(ABNORMAL)	MONTH	06/30/2019	BALANCE	(ABNORMAL)	
						INCREASE	(DECREASE)	NORMAL		USED
Expenditures										
Dept 000 - General										
248-000-706.000	Full Time Personnel	156,297.00		148,176.04		8,934.30		8,120.96		94.80
248-000-707.000	Part-Time Personnel	0.00		0.00		0.00		0.00		0.00
248-000-709.000	Overtime	0.00		0.00		0.00		0.00		0.00
248-000-714.000	Holiday Pay	0.00		0.00		0.00		0.00		0.00
248-000-714.100	Sick Pay - Annual	0.00		0.00		0.00		0.00		0.00
248-000-715.000	Social Security	11,957.00		11,130.06		499.88		826.94		93.08
248-000-716.000	Health - premiums	0.00		0.00		0.00		0.00		0.00
248-000-716.100	Health Insurance	18,506.00		16,952.00		1,043.20		1,554.00		91.60
248-000-716.110	Health Insurance - EE Contribution	(2,467.00)		(990.00)		(60.00)		(1,477.00)		40.13
248-000-716.115	Health Insurance - Retiree	0.00		0.00		0.00		0.00		0.00
248-000-716.150	Health Insurance Waiver	0.00		0.00		0.00		0.00		0.00
248-000-716.736	Health - OPEB Funding	0.00		0.00		0.00		0.00		0.00
248-000-717.000	Life Insurance - EE	211.00		272.80		17.60		(61.80)		129.29
248-000-718.000	Pension- ICMA-RC 401	10,941.00		9,905.70		461.60		1,035.30		90.54
248-000-719.000	Fringe Benefits	0.00		0.00		0.00		0.00		0.00
248-000-721.000	Longevity	0.00		0.00		0.00		0.00		0.00
248-000-725.000	Workers Compensation	854.00		0.00		0.00		854.00		0.00
248-000-730.000	Postage, Mail processing	500.00		0.00		0.00		500.00		0.00
248-000-740.000	Operating Supplies	25,000.00		25,473.45		13,685.08		(473.45)		101.89
248-000-740.248	Operating - DBA Special Projects	0.00		245.20		0.00		(245.20)		100.00
248-000-747.000	Grant Activity	0.00		0.00		0.00		0.00		0.00
248-000-752.000	Motor Fuel / Lubricants	0.00		0.00		0.00		0.00		0.00
248-000-775.000	Repair & Maintenance	1,000.00		473.07		0.00		526.93		47.31
248-000-802.000	Audit/Actuarial Fees	1,010.00		102.50		0.00		907.50		10.15
248-000-818.000	Contractual Services	80,000.00		66,475.66		13,106.46		13,524.34		83.09
248-000-853.000	Phone/Communications	0.00		321.79		0.00		(321.79)		100.00
248-000-853.116	Telecom - Cell Phone EE Reimb.	2,340.00		0.00		0.00		2,340.00		0.00
248-000-873.000	Training/Education	12,000.00		6,651.44		0.00		5,348.56		55.43
248-000-885.000	Special Programs	25,000.00		20,886.12		993.80		4,113.88		83.54
248-000-885.500	Special Programs- Public Art	0.00		117.68		117.68		(117.68)		100.00
248-000-900.000	Printing & Publishing	7,000.00		8,259.00		0.00		(1,259.00)		117.99
248-000-914.000	Liability Insurance	1,800.00		0.00		0.00		1,800.00		0.00
248-000-920.000	Utilities	7,600.00		13,983.86		4,325.66		(6,383.86)		184.00
248-000-931.000	Facilities Maintenance	144,000.00		78,055.00		0.00		65,945.00		54.20
248-000-940.200	Equipment Leases - Non-City owned	0.00		0.00		0.00		0.00		0.00
248-000-942.000	Building Rental	1,800.00		1,068.00		0.00		732.00		59.33
248-000-943.000	Equip Rental Alloc - General Fund	2,800.00		147.00		0.00		2,653.00		5.25
248-000-956.000	Miscellaneous	52,800.00		6,081.07		2,684.88		46,718.93		11.52
248-000-958.000	Memberships & Dues	3,500.00		1,818.00		0.00		1,682.00		51.94
248-000-961.101	General Fund Admin Allocation	16,508.00		0.00		0.00		16,508.00		0.00
248-000-968.000	Depreciation Expense	0.00		0.00		0.00		0.00		0.00
248-000-970.000	Bad Debt	0.00		0.00		0.00		0.00		0.00
248-000-974.000	Public Improvements	15,000.00		12,500.00		0.00		2,500.00		83.33
248-000-977.000	Capital Outlay	5,000.00		4,785.00		0.00		215.00		95.70
248-000-977.115	Printing and Scanning Devices	0.00		156.77		156.77		(156.77)		100.00
248-000-996.000	Interest Expense	0.00		0.00		0.00		0.00		0.00
Total Dept 000 - General		600,957.00		433,047.21		45,966.91		167,909.79		72.06
TOTAL EXPENDITURES										
		600,957.00		433,047.21		45,966.91		167,909.79		72.06
Fund 248 - Downtown Development Authority:										
TOTAL REVENUES										
		579,724.00		599,744.15		1,179.00		(20,020.15)		103.45

GL NUMBER	DESCRIPTION	2018-19		YTD BALANCE		ACTIVITY FOR		AVAILABLE		% BDT USED
		AMENDED BUDGET	NORMAL	06/30/2019	(ABNORMAL)	MONTH 06/30/2019	INCREASE (DECREASE)	NORMAL	(ABNORMAL)	
TOTAL EXPENDITURES		600,957.00		433,047.21		45,966.91		167,909.79		72.06
NET OF REVENUES & EXPENDITURES		(21,233.00)		166,696.94		(44,787.91)		(187,929.94)		785.08

Fund 248 Downtown Development Authority

GL Number	Description	Current Year Beg. Balance	Balance
*** Assets ***			
248-000-001.000	Cash - Comerica Checking	0.00	0.00
248-000-026.000	Delq.Pers.Prop.Tax/Rec	12,653.29	12,578.34
248-000-029.000	Est. Uncollectable DELPP Tax	(16,828.06)	(16,828.06)
248-000-040.000	A/R - Miscellaneous	0.00	0.00
248-000-078.000	A/R - Other Govt Units	0.00	0.00
248-000-084.100	D/F Cash Fund	1,036,911.60	1,010,375.74
248-000-084.101	D/F General Fund	0.00	0.00
248-000-084.731	D/F EE Retir System	0.00	0.00
248-000-108.000	Accrued Interest Receivable	1,552.15	1,552.15
248-000-132.000	Infrastructure	1,574,005.00	1,574,005.00
248-000-133.000	Accum.Deprec.- infrastructure	(1,508,298.00)	(1,508,298.00)
248-000-136.000	Buildings	21,360.00	21,360.00
248-000-137.000	Accum.Deprec.- buildings	(2,563.20)	(2,563.20)
248-000-146.000	Equipment	50,400.00	50,400.00
248-000-147.000	Accum.Deprec.- equipment	(50,400.00)	(50,400.00)
248-000-148.000	Vehicles	23,140.00	23,140.00
248-000-149.000	Accum.Deprec.- vehicles	(23,140.00)	(23,140.00)
Total Assets		1,118,792.78	1,092,181.97
*** Liabilities ***			
248-000-202.000	Accounts Payable	15,183.11	0.00
248-000-206.000	Due to Customers	0.00	0.00
248-000-257.000	Wages Payable	17,654.85	18,719.37
248-000-257.100	Accrued Liability - Payroll	1,260.66	4,096.13
248-000-257.150	Accrued Liabilities - Health Insurance	0.00	0.00
248-000-260.000	Accrued Sick & Vacation	9,404.17	9,404.17
248-000-262.000	Flexible Benefit Plan	0.00	0.00
248-000-283.100	Misc. Deposits Held	1,500.00	1,500.00
248-000-286.000	Deferred Revenues	0.00	0.00
Total Liabilities		45,002.79	33,719.67
*** Fund Balance ***			
248-000-390.000	Restricted	731,838.05	731,838.05
248-000-390.977	Invested in capital assets, net	175,255.00	175,255.00
Total Fund Balance		907,093.05	907,093.05
Beginning Fund Balance - 18-19			907,093.05
Net of Revenues VS Expenditures - 18-19			166,696.94
*18-19 End FB/19-20 Beg FB		1,073,789.99	
Net of Revenues VS Expenditures - Current Year			(15,327.69)
Ending Fund Balance			1,058,462.30
Total Liabilities And Fund Balance			1,092,181.97

* Year Not Closed

REVENUE AND EXPENDITURE REPORT FOR CITY OF FERNDALE
Fund 248 Downtown Development Authority
PERIOD ENDING 07/31/2019

GL NUMBER	DESCRIPTION	2019-20 AMENDED BUDGET	YTD BALANCE 07/31/2019 NORMAL (ABNORMAL)	ACTIVITY FOR MONTH 07/31/2019 INCREASE (DECREASE)	AVAILABLE BALANCE NORMAL (ABNORMAL)	% BDT USED
Revenues						
Dept 000 - General						
248-000-402.000	Property taxes	464,207.00	0.00	0.00	464,207.00	0.00
248-000-402.001	Property Taxes - personal	0.00	0.00	0.00	0.00	0.00
248-000-402.005	Property Taxes - Loss in Change of PPT	0.00	0.00	0.00	0.00	0.00
248-000-402.200	Reimbursement for PPT Loss	0.00	0.00	0.00	0.00	0.00
248-000-403.100	Property Tax Chargebacks	0.00	0.00	0.00	0.00	0.00
248-000-404.000	Voted Property taxes	63,657.00	0.00	0.00	63,657.00	0.00
248-000-404.001	Voted Property taxes - personal	0.00	0.00	0.00	0.00	0.00
248-000-523.000	Federal grant	0.00	0.00	0.00	0.00	0.00
248-000-545.000	State grant	0.00	0.00	0.00	0.00	0.00
248-000-550.010	State PPT Loss Reimbursement	0.00	0.00	0.00	0.00	0.00
248-000-610.000	Participation fees	0.00	0.00	0.00	0.00	0.00
248-000-665.000	Interest income	0.00	0.00	0.00	0.00	0.00
248-000-675.000	Contributions	20,000.00	125.00	125.00	19,875.00	0.63
248-000-675.248	Proceeds- DDA Special Events	0.00	0.00	0.00	0.00	0.00
248-000-675.500	Contributions - DDA - Public Art	3,000.00	4,948.85	4,948.85	(1,948.85)	164.96
248-000-676.101	General Fund contrb.	0.00	0.00	0.00	0.00	0.00
248-000-695.000	Miscellaneous income	0.00	0.00	0.00	0.00	0.00
248-000-698.000	Net unrealized gains	0.00	0.00	0.00	0.00	0.00
248-000-699.661	Transfer In from Motor Pool	0.00	0.00	0.00	0.00	0.00
248-000-699.677	Transfer In from HR Fund	0.00	0.00	0.00	0.00	0.00
Total Dept 000 - General		550,864.00	5,073.85	5,073.85	545,790.15	0.92
TOTAL REVENUES						
		550,864.00	5,073.85	5,073.85	545,790.15	0.92

GL NUMBER	DESCRIPTION	2019-20		YTD BALANCE		ACTIVITY FOR		AVAILABLE	% BDGT
		AMENDED BUDGET	NORMAL	07/31/2019	(ABNORMAL)	MONTH	07/31/2019		
						INCREASE	(DECREASE)	NORMAL	ABNORMAL)
Expenditures									
Dept 000 - General									
248-000-706.000	Full Time Personnel	159,423.00		13,137.91		13,137.91		146,285.09	8.24
248-000-707.000	Part-Time Personnel	0.00		0.00		0.00		0.00	0.00
248-000-709.000	Overtime	0.00		0.00		0.00		0.00	0.00
248-000-714.000	Holiday Pay	0.00		0.00		0.00		0.00	0.00
248-000-714.100	Sick Pay - Annual	0.00		0.00		0.00		0.00	0.00
248-000-715.000	Social Security	12,196.00		1,000.37		1,000.37		11,195.63	8.20
248-000-716.000	Health - premiums	0.00		0.00		0.00		0.00	0.00
248-000-716.100	Health Insurance	19,431.00		1,046.92		1,046.92		18,384.08	5.39
248-000-716.110	Health Insurance - EE Contribution	(2,591.00)		(61.24)		(61.24)		(2,529.76)	2.36
248-000-716.115	Health Insurance - Retiree	0.00		0.00		0.00		0.00	0.00
248-000-716.150	Health Insurance Waiver	0.00		0.00		0.00		0.00	0.00
248-000-716.736	Health - OPEB Funding	0.00		0.00		0.00		0.00	0.00
248-000-717.000	Life Insurance - EE	211.00		17.60		17.60		193.40	8.34
248-000-718.000	Pension- ICMA-RC 401	11,160.00		921.48		921.48		10,238.52	8.26
248-000-719.000	Fringe Benefits	0.00		0.00		0.00		0.00	0.00
248-000-721.000	Longevity	0.00		0.00		0.00		0.00	0.00
248-000-725.000	Workers Compensation	858.00		0.00		0.00		858.00	0.00
248-000-730.000	Postage, Mail processing	500.00		0.00		0.00		500.00	0.00
248-000-740.000	Operating Supplies	22,000.00		0.00		0.00		22,000.00	0.00
248-000-740.248	Operating - DDA Special Projects	0.00		0.00		0.00		0.00	0.00
248-000-747.000	Grant Activity	0.00		0.00		0.00		0.00	0.00
248-000-752.000	Motor Fuel / Lubricants	0.00		0.00		0.00		0.00	0.00
248-000-775.000	Repair & Maintenance	1,000.00		0.00		0.00		1,000.00	0.00
248-000-802.000	Audit/Actuarial Fees	1,010.00		0.00		0.00		1,010.00	0.00
248-000-818.000	Contractual Services	15,000.00		4,167.00		4,167.00		10,833.00	27.78
248-000-853.116	Phone/Communications	0.00		0.00		0.00		0.00	0.00
248-000-873.000	Telecom - Cell Phone EE Reimb.	2,340.00		0.00		0.00		2,340.00	0.00
248-000-885.000	Special programs	12,000.00		0.00		0.00		12,000.00	0.00
248-000-885.500	Special Programs- Public Art	25,000.00		0.00		0.00		25,000.00	0.00
248-000-900.000	Printing & Publishing	8,000.00		0.00		0.00		8,000.00	0.00
248-000-914.000	Liability Insurance	1,800.00		0.00		0.00		1,800.00	0.00
248-000-920.000	Utilities	7,200.00		171.50		171.50		7,028.50	2.38
248-000-931.000	Facilities Maintenance	180,000.00		0.00		0.00		180,000.00	0.00
248-000-940.200	Equipment Leases - Non-City owned	0.00		0.00		0.00		0.00	0.00
248-000-942.000	Building Rental	2,000.00		0.00		0.00		2,000.00	0.00
248-000-943.000	Equip Rental Alloc - General Fund	600.00		0.00		0.00		600.00	0.00
248-000-956.000	Miscellaneous	50,800.00		0.00		0.00		50,800.00	0.00
248-000-958.000	Memberships & Dues	3,500.00		0.00		0.00		3,500.00	0.00
248-000-961.101	General Fund Admin Allocation	16,018.00		0.00		0.00		16,018.00	0.00
248-000-968.000	Depreciation Expense	0.00		0.00		0.00		0.00	0.00
248-000-970.000	Bad Debt	0.00		0.00		0.00		0.00	0.00
248-000-974.000	Public Improvements	15,000.00		0.00		0.00		15,000.00	0.00
248-000-977.000	Capital Outlay	300,000.00		0.00		0.00		300,000.00	0.00
248-000-977.115	Printing and Scanning Devices	0.00		0.00		0.00		0.00	0.00
248-000-996.000	Interest Expense	0.00		0.00		0.00		0.00	0.00
Total Dept 000 - General		864,456.00		20,401.54		20,401.54		844,054.46	2.36
TOTAL EXPENDITURES		864,456.00		20,401.54		20,401.54		844,054.46	2.36
Fund 248 - Downtown Development Authority:									
TOTAL REVENUES		550,864.00		5,073.85		5,073.85		545,790.15	0.92

REVENUE AND EXPENDITURE REPORT FOR CITY OF FERNDALE
Fund 248 Downtown Development Authority
PERIOD ENDING 07/31/2019

GL NUMBER	DESCRIPTION	YTD BALANCE		ACTIVITY FOR		AVAILABLE	
		2019-20	07/31/2019	MONTH	07/31/2019	BALANCE	% BDGT
		AMENDED BUDGET	NORMAL	(ABNORMAL)	INCREASE (DECREASE)	NORMAL (ABNORMAL)	USED
TOTAL EXPENDITURES		864,456.00			20,401.54	844,054.46	2.36
NET OF REVENUES & EXPENDITURES		(313,592.00)			(15,327.69)	(298,264.31)	4.89

Project	Description	Status	Grant Activity
Build Grant – Treat Dreams/Dessert Emporium		Waiting for receipts from Scott from his contractors; need to have him sign an agreement and file with Oakland County register of Deeds to place a lien on the property.	
Rainbow Crosswalk		Crosswalk installed; DDA to pay, City to reimburse for half	
B2B	Business to Business networking group to provide networking, sharing of resources, support and educational opportunities	*see ZingTrain item below; BizDev working on additional programming opportunities	*Oakland County has indicated the DDA's 2019 Tech Grant could be used for this activity
Lyft	Ride share program for employees	*See AVM Report	
Liquor License - Traverse City Whiskey	Traverse City Whiskey – DDA supported off-premise spirit tasting room (different than a class C license, because it can not be transferred to a new user).	Council approved after initially tabling. TC Whiskey opened August 2019	
Liquor License - FerndaleHaus	Ferndale Haus – this would be a new Class C license and would trigger Parking In Lieu requirements. The applicant has indicated they would be willing to pay in order to comply with the Parking In Lieu	Pending; nothing new to report	
Liquor License - 22016 Woodward (near Marshall)	will want to apply for a Redevelopment Liquor License.	Pending; nothing new to report	
Facilities Maintenance - Curb replacement	Emergency replacement/repairs of curbs and sidewalks on W. 9 Mile	Repairs budgeted and approved by Board; working on comprehensive sidewalk replacement program with City/DPW	

Project	Description	Status	Grant Activity
Landscaping - Woodward Median	Redesign of median landscape beds	DPW has cleaned out the beds, re-mulched and planted new material; flower pots have been added; irrigation is running (first time in 3+ years)	
Landscaping - Library	Front of building & courtyard improvements	DDA contracted with Michael Patrick to re-do the front of library, however he did not perform the work, and the majority of what was done fell to DPW. All invasive species have not been eradicated and the area needs design/planting. Design Committee will offer recommendations. The pump for the water in that area is still broken and needs to be remedied before plantings are installed.	
Library Agreement	Yearly report on items TIF capture allows the DDA to accomplish	Working with Jenny on this. Reporting to the Library Board 8/8	
CIP	Capital Improvement & TIF Plan updates		
Schiffer Park	Redevelopment project collaboration with DDA, Parks & Rec, Developer	Only 1 contractor responded to RFP and was substantially higher than budget; Council approved re-bidding in spring; temporary installation budgeted by Council, DDA to supplement and program	Applied for \$5,000 Flagstar/MSOC
MSOC Stats	Required for Main Street accreditation	2nd Quarter Stats reported on time: net 3 new businesses (5 new, 2 left); \$3.1 million in private investment; net 65 full & 20 part time jobs created + 85 temporary construction	

Project	Description	Status	Grant Activity
Open In Ferndale	Effort that leverages existing institutional capacities for engaging, organizing, and empowering our businesses. These include business visits and interviews, facilitating business-to-business interaction, and spreading awareness about existing programs and resources to maximize their use.	Internal City reviews estimated completion August/September 2019; then content will be finalized and roll out and sustainability plans will be scheduled so that the program can launch	
Woodward Walkability Study	Woodward Avenue Bicycling and Pedestrian Safety Audit as Part of the City's Nonmotorized Transportation Plan	Toole Design completed the Bicycling and Walking Safety Audit for Woodward Avenue at the end of June; Council approved the report on August 5; next steps are to continue to meet with MDOT to discuss incorporating the plan into the future resurfacing project and complete items on MDOT's road diet checklist, which include community meeting, traffic study, grants; Council requested a mitigation plan for construction	*City was awarded the SEMCOG Planning Assistance grant for \$40,000 with a 20% match split evenly w/Pleasant Ridge
Affirmations Bench	Bench and wall to provide seating and a safety barrier to oncoming traffic	Original Design Committee design reviewed with DPW; called Miss Dig July 29 to determine any utility issues; traffic lane will need to be shut down for pouring of concrete; pending further conversations on timing after Miss Dig report received	Awarded \$2,500 Flagstar/MSOC and \$2,000 Ferndale Community Foundation

Project	Description	Status	Grant Activity
Holiday Décor	Updates/additions budgeted for \$50,000	Met with DPW to review; contacting vendors to begin pricing options; will walk site with vendors and DPW in the coming weeks	
ZingTrain	InYourTown Training opportunity through MSOC	Finalizing logistics with Zing; DDA Board authorized up to \$3,000 to supplement grant amount; offering for free this time and will look into a nominal fee for future offerings	\$1,500 grant from MSOC
Magic Bag Façade		Magic Bag is updating their historic marquee; applied for Flagstar grant to assist	Applied for \$6,000 Flagstar/MSOC
Go Comedy Windows		Go Comedy would like to update their display windows to better utilize	Applied for \$2,500 Flagstar/MSOC
Board Vacancies		Completing matrix to identify current Board make-up, skills, etc. to assist in filling open positions	
Wayfinding Signage	Repair sign near pedestrian alley; begin working towards updating directories/maps	Request in to ASI; pending add'l details	
Grubstake (MSOC)	Local Investing Program	Coordinating event to be held in Ferndale on September 9th	
LocalHop (MSOC)	Oakland County Tourism website	Creating content, providing collateral for Ferndale page; working with CED/intern	
Grasshopper Rooftop Bar		Pending	
Joe's Party Store Façade		Pending	
Ferndale Elks Façade		Pending	
Pedestrian Alley Activations	Activation of Dye alley to include lighting, possible mural	Pending	*grant opportunity

2019 Grants Applied For

Grant Provider	Project	Application Due Date	Dollars Available	Dollars Applied For	Dollars Awarded	Follow-Up Required
MSOC - Tech Grant	Schiffer Park	3/1/19* (subm	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	
MSOC - InYourTown	ZingTrain	7/25/2019	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	Working out logistics
Flagstar Placemaking/Façade	Affirmations Bench/Wall	4/30/2019	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	After the proposed project has been completed and final costs have been verified, the grant funds will be issued directly to the local Main Street program, paid as a reimbursement. The local Main Street will be responsible for monitoring approved projects and programs to ensure compliance with the grant program guidelines.
Ferndale Community Foundation	Affirmations Bench/Wall	6/20/2019	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	All organizations awarded grants are required to file a follow up evaluation of the project no later than June 1st, 2012. Evaluations should include a 1 – 2 page summary of the projects and outcomes, as well digital photos of the project itself. Failure to supply the year end evaluation will result in the organization being denied funding opportunities in the future.
Flagstar Placemaking/Façade	Schiffer Park	8/1/2019	\$ 2,500.00	\$ 5,000.00	Pending	
Flagstar Placemaking/Façade	Magic Bag Marquee	8/1/2019	\$ 2,500.00	\$ 6,000.00	Pending	
Flagstar Placemaking/Façade	Go Comedy Windows	8/1/2019	\$ 2,500.00	\$ 2,500.00	Pending	
			\$ 23,500.00	\$ 29,500.00	\$ 16,000.00	

Grants Available - MSOC

Grant Sources					
	Grant Provider	Name of Grant	Dollars Available	Grant Focus	Description
1	MSOC/NMSC	Technical Assistance Grant	\$10,000	Technical support/visit for organization support, economic vitality specialized project planning, design and placemaking, promotional and marketing, knowledge building or other projects or concepts outside this scope as agreed upon	Every year, Main Street Oakland County provides Select Level Main Street communities the opportunity to request annual technical support. Technical support enhances the ability of a community to pursue enhancement of their downtown district, or historic commercial corridor. Main
2	MSOC	InYourTown Training Grant	\$1,500	Training opportunities for organization or businesses	InYourTown is a series of workshops that is MSOC's effort to bring more and more relevant trainings to broader audiences in select communities geared towards needs, interests or
3	Flagstar Bank	Main Street Placemaking & Façade Grant	\$2,500* could be more	Placemaking and/or Façade Improvement	Main Street Oakland County (MSOC) advocates for good design and placemaking through the preservation and renewal of historic building facades, the installation of public art, historic interpretive markers and the enhancement of other physical attributes of a downtown district. To support this, MSOC has
4	Genisys Credit Union	Spirit of Main Street Micro Business Startup Grant	\$2,500	New business assistance for renovations, POS, signage, marketing and other uses deemed appropriate to support the creation, relocation or expansion of a micro business	This grant program is designed to complement MSOC economic vitality efforts and support entrepreneurship at the local community level. A start up company is defined as a business from inception to its early stage of development, five
5	NMSC	National Main Street Conference Travel Scholarship Reimbursements	\$1,000	Reimbursement for travel expenses for the National Main Street Conference	Up to \$1,000 reimbursement MSOC funds pass through the National Main street Center and the National Trust for Historic Preservation as contracted for staff/volunteers to travel to the National Main street Conference

Local Grants Available

Grant Sources					
	Grant Provider	Name of Grant	Dollars Available	Grant Focus	Description
1	Patronicity/MEDC	Public Spaces community Places	\$10,000,000	Projects that meet the program's parameters and successfully crowdfund their goal will receive a matching grant from the MEDC of up to \$50,000	Public Spaces Community Places is a collaborative effort of the Michigan Economic Development Corporation (MEDC), the Michigan Municipal League, and Patronicity where local residents can use crowdfunding to be part of the development of
2	MEDC	Community Development Block Grant		Building Rehabilitation	CDBG program funds are used to provide grants and loans to UGLGs, usually with populations under 50,000, in support of economic or community development projects. Project proposals are considered and evaluated continuously based upon the MSF's approved CDBG
3	MEDC	Community Development Block Grant		Façade Improvement	See above
4	MEDC	Community Development Block Grant		Rental Rehabilitation	See above
5	MRCP	Gap financing		The focus of the MCRP is to encourage and promote capital investment and redevelopment on brownfield and historic preservation sites located in traditional downtowns and high-impact corridors.	Michigan communities have access to development gap financing with the Michigan Community Revitalization Program (MCRP). The program promotes community revitalization through the provision of grants, loans or other economic assistance for eligible projects located on properties that are either contaminated (facility), blighted, functionally obsolete or historic resources. The amount of support is determined by a needs analysis and funding commitments are expressed as a percentage of the MCRP eligible investment basis. Applicants should explore all
6	Consumers Energy		between \$1,000 and \$10,000	we award grants for capital funding and innovative projects and campaigns that align with our four focus areas: Social welfare, education, community, civic & cultural development and the environment.	The Foundation will consider requests from qualified organizations to support operating budgets and capital fund programs for the construction, refurbishment or purchase of buildings, structures, equipment or physical enhancements. Normally, the Foundation will not

Local Grants Available

	Grant Provider	Name of Grant	Dollars Available	Grant Focus	Description
7	EPA	Brownfields		Multiple types of grants	Local entities may use the funding received from the United States Environmental Protection Agency's ARC grants for assessment and cleanup at eligible hazardous substances and petroleum-impacted brownfield sites within their jurisdictions or service areas. Assessments can be conducted on suspected or contaminated brownfield sites. Cleanup can also be undertaken at contaminated brownfield sites. Revolving Loan Funds may be disbursed to eligible borrowers or sub-grantees. The EPA ARC grants are used to facilitate the redevelopment of brownfield
8	MDOT				A competitive grant program that funds projects such as bike paths, streetscapes, and historic preservation of transportation facilities that enhance Michigan's intermodal transportation system and provide safe alternative transportation options. These investments support place-based economic development by offering transportation choices, promoting walkability, and improving the quality of life. Applications are accepted on an on-going basis and grants are available to Act 51
9	MDOT			The funds are available to state, county, and city road agencies for immediate highway needs relating to a variety of economic development issues.	A program intended to fund transportation improvements that enhance the ability of the state to compete in an international economy, promote economic growth and improve the quality of life in the state. C provides for the distribution of money to counties and municipalities through three formula and two grant programs - Category A and Category F. Eligible applicants are county road commissions, MDOT (Category A only), cities, and villages. Applications for Category A are accepted year round with grant awards made up to six times a year. Applications for Category F are accepted once a year during an annual call-
10	SEMCOG	Transportation Alternatives Program		TAP is a competitive grant program that funds projects, such as bicycle facilities, shared-use paths, green infrastructure, and safe routes to	
11	impact 100 Oakland county	Impact 100			Fit within one of the following Focus Area definitions: arts and culture, education, environment and recreation, family, health and wellness. (Although Impact100 Oakland County members are all women, our giving is not restricted to projects or organizations made up of or

Local Grants Available

	Grant Provider	Name of Grant	Dollars Available	Grant Focus	Description
12			\$5,000 to \$25,000	to encourage collaborative and participatory efforts among citizens in rural communities that will help to strengthen their towns and regions in a number of civic areas including, but not limited to, economic development, business preservation, arts and humanities, public space improvements, and education.	time, meeting costs, mailings, secretarial support, refreshments, local travel, childcare, etc. Note - this stage is optional and not a required phase prior to applying for or receiving an implementation grant. If an organization receives a planning grant from the Musser Fund, this in no way implies a commitment on the part of the Musser Fund to provide the organization with any subsequent implementation grant. But organizations that receive a planning grant may apply for subsequent implementation support after their planning activities are completed. Implementation (Up to \$25,000) - These funds are available to implement community based rural projects that originate in, have been planned by, and involve diverse people from the local community. The projects
13	the Milbank Foundation			Integrating people with disabilities into all aspects of American life.	Jeremiah Milbank's vision of integrating people with disabilities into all aspects of American life. Consumer-focused, community-based initiatives that empower people with disabilities and foster independence and self-sufficiency The rehabilitation and re-integration of veterans, especially veterans with disabilities Helping seniors to age in the place of their choice through non-institutional, community-based health and social services, and
14	Walmart Foundation	Community Grants	\$250-\$5,000	Foundation's key areas of focus: Opportunity, Sustainability and Community.	The Community Grant Program awards grants ranging from \$250 to \$5,000 through each of our facilities (Walmart Stores, Sam's Clubs, and Logistics Facilities). Eligible nonprofit organizations must operate on the local level (or be an affiliate/chapter of a larger organization that operates locally) and directly benefit the service area

Local Grants Available

	Grant Provider	Name of Grant	Dollars Available	Grant Focus	Description
15	Masonry's B.E.S.T Community Grant	Build Enrich Strengthen Transform	\$5,000-\$50,000	focus on the need of our youth	<p>The Masonry's B.E.S.T community grant program is most interested in projects that focus on the need of our youth. In general, priority is given to those grant ideas that reflect one or more of the following characteristics:</p> <ul style="list-style-type: none"> Increase the capacity of the community to participate in identifying needs and developing and implementing solution Demonstrates a clear and convincing need Develops self-reliance Targets gaps in services Mirrors the diversity of our community Programs that solve or address critical local needs. These can include <ul style="list-style-type: none"> New programs Expanding programs, or Current program which are evidence based and achieving significant desired outcomes Sustainable projects and programs which have proven plans for long term impact Focus on prevention
16	CSX	Beyond our Rails		CSX's community involvement strategically focuses in a few areas where the company and employee have the most to share externally. These community focus areas include Safety, Environment, Wellness and Community...	The Foundation provides assistance to nonprofit organizations that address one of the following categories: Safety, with a focus on railway, public, and personal safety; Environment, with a focus on land, water, and air preservation and restoration; Wellness, with a focus on healthy lifestyles and wellness education; and Community,
17	Michigan Grant Watch				
18	Community Foundation for Southeast Michigan			While the Community Foundation has a large footprint in terms of the types of organizations we fund, there are common priorities that we look for in any application, no matter how large or small, and no matter what topic area.	...of our community is more than a geographic region — it's the place we call home. And because of that, we have worked hard to build a strong understanding of how it can be improved. Over the years, the Community Foundation has helped to create and fund numerous projects that improve the lives of
19	Michigan Fitness foundation	Safe Routes to School Program	\$5,000 per School. And \$25,000 per district	start building a culture of walking, biking, and rolling	Mini Grants are a great way to ease into the Safe Routes to School movement, and start building a culture of walking, biking, and rolling at your school.

Local Grants Available

	Grant Provider	Name of Grant	Dollars Available	Grant Focus	Description
20	Michigan Council for Arts and Cultural Affairs	Art & Culture	\$1,500-\$4,000	arts and culture organizations, cities and municipalities, and other nonprofit organizations to encourage, develop and facilitate an enriched environment of artistic, creative and cultural activity in Michigan	These are special opportunities to address local arts and cultural needs as well as increasing public access to arts and culture. Minigrants support a broad range of artistic expression from all cultures through projects which preserve, produce or present traditional or contemporary arts and culture and/or
21	Michigan Council for Arts and Cultural Affairs	Project Support Grants			Project Support is a competitive grant program that provides support for the production, presentation and creation of arts and culture that promotes public engagement, diverse and excellent art, lifelong learning in the arts and the strengthening or livability of communities through the arts. These projects connect communities with the world by exploring, sharing and supporting creative expression, and by doing so they promote the health and well-being of communities and citizens throughout our state. We believe that by sharing creative experiences and expressing our creativity, we build powerful connections with the people we are closest to, with our community, the world around us and with ourselves. Open to
22	Michigan Council for Arts and Cultural Affairs	Capital Improvement Program			Capital Improvement is a competitive program for nonprofit arts and cultural organizations and municipalities that provide funding assistance for the expansion, renovation, or construction of arts and cultural facilities; upgrade of equipment and furnishings to provide an up-to-date environment; provide or increase accessibility to persons with disabilities, or integrate energy efficient products and technologies. Improvements from Capital grants should enhance arts and cultural practices, as well as, achieve direct artistic and cultural outcomes

Local Grants Available

	Grant Provider	Name of Grant	Dollars Available	Grant Focus	Description
23	DNR	Recreation Passport Grants	\$7,000- \$150,000/25% of total cost	Community Development	One of our department's biggest priorities is to get more people outside more often, enjoying the many natural resources and outdoor recreation opportunities available in Michigan. Through the Recreation Passport grant, we're able to help make some good things happen at the local level - and, for many folks, that means wider accessibility to better

	Grant Provider	Focus	Description
1	National Life Group	We recognize our obligation to live our values every day, to do good, be good and make good to help our neighbors protect their families and businesses.	Main Street Grants will be awarded to State Designated Downtown Organizations that submit an application through the National Life Group Foundation. Organizations who are not state designated can also work through their State Designated Downtown Organization to apply for a grant.
2	Made On Main Street	Community Action Grants for innovative, community transformation projects led by inspirational local leaders	We're coming to help you improve your Main Street. We're giving away six Impact Grants of \$25K each to help improve local communities. We'll provide the funding and an event in your town to celebrate your upcoming contribution to the community.
3	National & Community Service	CNCS provides human capital—people power—to help you address emerging needs in your community	The Corporation for National and Community Service (CNCS) leads national service initiatives that help your organization implement projects or ideas that require special funding or assistance. Through programs and grants, CNCS provides human capital—people power—to help you address emerging needs
4	5/3rd Bank		The Fifth Third Foundation supports nonprofit organizations that benefit residents and communities. The Foundation favors proposals that make a substantial difference in the quality of community life and strengthen families and communities.
5	Lowes		The Foundation's Community Partners grant program supports nonprofit organizations and local municipalities undertaking high-need projects such as building renovations/upgrades, grounds improvements, technology upgrades, and safety improvements. Most grants range from \$10,000 to \$25,000.
6	Walgreens	Giving Back to the Community	
7	Grants.gov		
	USDOT	Bicycle & Pedestrian Program	potential eligibility for pedestrian and bicycle projects under U.S. Department of Transportation surface transportation funding programs. Project sponsors should fully integrate nonmotorized accommodation into surface transportation projects. Section 1404 of the Fixing America's Surface Transportation (FAST) Act modified 23 U.S.C. 109 to require federally-funded projects on the National Highway System to consider access for other modes of transportation, and provides greater design flexibility to do so.

	Grant Provider	Focus	Description
			<p>PeopleForBikes focuses most grant funds on bicycle infrastructure projects such as:</p> <p>Bike paths, lanes, trails, and bridges</p> <p>Mountain bike facilities</p> <p>Bike parks and pump tracks</p> <p>BMX facilities</p> <p>End-of-trip facilities such as bike racks, bike parking, bike repair stations and bike storage</p> <p>We also fund some advocacy projects, such as:</p> <p>Programs that transform city streets, such as Ciclovías or Open Streets Days</p> <p>PeopleForBikes focuses most grant funds on bicycle infrastructure projects such as:</p> <p>Bike paths, lanes, trails, and bridges</p> <p>Mountain bike facilities</p> <p>Bike parks and pump tracks</p> <p>BMX facilities</p> <p>End-of-trip facilities such as bike racks, bike parking, bike repair stations and bike storage</p> <p>We also fund some advocacy projects, such as:</p>
	People For Bikes	Bicycle infrastructure and targeted advocacy initiatives	

Ferndale Downtown Development Authority		#	%
	Jacki Smith		
	Blake Scheer		
	Mindy Cupples		
	Pj Jacokes		
	Jerome Raska		
	Chris Johnston		
	Heather Cutlip		
	Janice Semma		
	Nathan Martin		
	Mayor David Coulter		
	Vacant		
	Vacant		

Service/Tenure on Board		9														
Term 1 (1-4 years)	4	44%		X		X				X	X					
Term 2 (5-8 years)	4	44%	X		X		X	X								
Term 3 (9-12 years)	1	11%										X				
			100%													

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Ferndale Downtown Development Authority			Jacki Smith	Blake Scheer	Mindy Cupples	Pj Jacokes	Jerome Raska	Chris Johnston	Heather Cutlip	Janice Semma	Nathan Martin	Mayor David Coulter	Vacant	Vacant	
	#	%													
Home	0	0%													
Media	0	0%													
Personal Care	0	0%													
Professional Services	0	0%													
Services	0	0%													
Specialty	3	33%	x				x				x				
N/A	2	22%			x							x			

100%

Area

TIF - W. 9 Mile	1	11%	x												
TIF - E. 9 Mile	0	0%													
TIF - Woodward (W)	1	11%		x											
TIF - Woodward (E)	2	22%						x		x					
W. Troy	0	0%													
Vester	0	0%													
Non-TIF - W. 9 Mile	0	0%													
Non-TIF- E. 9 Mile	2	22%				x	x								
Non-TIF - Woodward (W)	1	11%									x				
Non-TIF - Woodward (E)	0	0%													
N/A	2	22%			x							x			

100%

Bylaws Board Composition:

Total Board Seats	12
Total Current	9
Total Vacancies	-3