



## Press Release

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For Immediate Release

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**April 20 – 26**

### **It'll Be a Green Week in Downtown Ferndale**

**Ferndale, Michigan** -- Downtown Ferndale will Think Green even more during Green Week April 20 – 26, concentrating on Earth-friendly practices and highlighting past and future policies that reduce the carbon footprint of this eco-friendly downtown. A dedicated Green Hotline at 248-719-2592 will connect callers with event updates, provide green tips and answer green questions. Green Week is a cooperative effort between The Ferndale Downtown Development Authority and the city of Ferndale's Environmental Impact Commission (EIC).

"Green Week is intended to stimulate interest in protecting not only our community, but the entire planet," said Green Week organizer Douglas Christie, a Ferndale resident, EIC member and the DDA's Promotions Team. "Participating in Green Week will help raise awareness and empower businesses and residents to start or continue moving forward with all the green steps they have already taken."

The Think Green campaign runs the entire Green Week from April 20 to 26, with group participatory activities beginning on Earth Day, Wednesday, April 22. Green happenings and dates are:

#### **Wednesday, April 22**

- Take A Green Tour on The Night Move, the bio fuel bus that first launched its route from Downtown Ferndale. Board on West Nine Mile Rd., short tours conducted by City Manager Robert Bruner & Mayor Craig Covey. 12–2 pm
- Get a free green chair massage at the Loving Touch Billiards Parlor, provided by Greenleaf Bodywork.
- Enjoy a limited edition Organic Beer at the WAB, brewed especially for Green Week.
- Catch a green laugh at Go Comedy! Improv featuring energy saving lights-out skits and the antics of Ferndale Mayor Craig Covey.

#### **Thursday, April 23**

- Shop Green today and all week with merchants who feature organic or eco-friendly products, House of Chants, Naka and Natural Food Patch among them. Greenleaf Bodywork will donate a percentage of sales during Green Week to a Green cause. Visit AJ's Café or Pinwheel Bakery for Vegan specialties. Call the hotline to learn more.

#### **Friday, April 24**

- Arbor Day. Celebration includes a tree planting ceremony with Mayor Covey, students from Coolidge Intermediate School and Ferndale senior citizens at Oppenheim Park on St. Louis Street, south of Marshall, west of Woodard at 10 am.
- Stay current and visit DTE Energy's Green Currents on site at the Ferndale DDA office, 149 W. Nine Mile. Learn about renewable energy sources and lowering your bill. 10 am – 1 pm.

#### **Saturday, April 25**

- Art from Scraps. Kids make new art by recycling old stuff. From 10 am to 1 pm at Blumz by JR Designs, east Nine Mile Rd.
- Pick up composting hints and gardening tips at the Good Neighbors Garden, a four city cooperative effort on LeRoy Street in Oak Park, four blocks south of 9 and two blocks west of Pinecrest. 11 am – 4 pm

#### **Sunday, April 26**

- Get your ride ready with a free spring check-up for your bicycle – located behind the WAB, provided by Continental Bike Shop from 12 – 5pm.
- Transport yourself on the Bio Fuel Bus, The Night Move, running an afternoon circuit between the WAB and VegFest.
- Conclude the week at VegFest, a day long tastefest and expo featuring vegan cuisine from 20 local restaurants, green exhibitors and guest speakers including the area's most notable vegan John Salley. At Ferndale High School, 881 Pinecrest. 12–5 pm. More info at [www.vegmichigan.com](http://www.vegmichigan.com).

“This is the perfect opportunity to meet up with your neighbors, friends or family and build upon the green foundation that the city has already started,” said Christie. “There are hundreds of ways to be better stewards of this planet, but it all starts with one person taking one small green step and that first step can start right here in Ferndale during Green Week.”

Partners in the Green Week festivities are: Sierra Club, SOCCRA, VegFest, Supporters include Modern Sign Studio, Naka, House of Chants, Pinwheel Bakery, Natural Food Patch, Woodward Avenue Brewers, Greenleaf Bodywork, The Good Neighbors Garden, The Night Move and Continental Bike Shop.

For more information on any of these events and others happening in conjunction with Green Week, please call the Ferndale Downtown Development Authority at 248-546-1632 or connect directly to the Green Week Green Team hotline at 248-719-2592. Visit [www.downtownferndale.com](http://www.downtownferndale.com) to learn more about green initiatives in the business district and all around town.

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